

MTD Sales
28.88 L

Brand Share %
14.42 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.29	20.41 %
LED TV	9.05	15.75 %
Wash-Mac	8.05	23.18 %
Air-Cond	2.14	3.51 %
Oven	0.34	21.57 %
Total	28.88	14.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.47	16.22 %
VIJAYAWADA-01	11.41	12.34 %
Total	28.88	14.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.38	19.00 %
Wash-Mac	5.15	22.69 %
Fridge	4.65	17.44 %
Air-Cond	1.10	4.55 %
Oven	0.20	33.50 %
Total	17.47	16.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	8.87 %
NLR1	0.51	11.00 %
NYP1	0.36	8.60 %
PIL1	0.35	13.19 %
VKI1	0.31	12.36 %
PGR1	0.24	13.50 %
BVL1	0.23	8.34 %
NDL1	0.18	6.13 %
KDA1	0.15	6.35 %
GTL1	0.14	10.58 %
SPE1	0.14	3.20 %
PDT1	0.10	5.22 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	17.47	16.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	4.65	24.60 %
Wash-Mac	2.91	24.11 %
LED TV	2.67	11.18 %
Air-Cond	1.03	2.82 %
Oven	0.15	14.65 %
Total	11.41	12.34 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.54	12.05 %
RMV1	0.35	6.79 %
CRL1	0.29	12.91 %
VJW2	0.20	8.71 %
GDV1	0.20	11.03 %
KND1	0.19	12.32 %
GNT1	0.16	10.14 %
KDR1	0.14	5.15 %
TEL1	0.13	5.10 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	11.41	12.34 %