



AP : SAMSUNG Sales Performance 03/09/2025 9:02 AM

MTD Sales  
14.03 L

Brand Share %  
17.52 %

Information:  
MTD : 01-09-2025 To 02-09-2025  
\* Branch where in Brand Share % is less than Overall State's Brand Share **17.52 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 7.06        | 37.80 %       |
| Wash-Mac | 3.84        | 21.82 %       |
| LED TV   | 2.78        | 9.57 %        |
| Air-Cond | 0.35        | 2.48 %        |
| Total    | 14.03       | 17.52 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 9.91        | 28.64 %       |
| VIJAYAWADA-01 | 4.12        | 9.06 %        |
| Total         | 14.03       | 17.52 %       |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 5.89        | 52.34 %       |
| Wash-Mac | 2.30        | 22.55 %       |
| LED TV   | 1.72        | 17.66 %       |
| Total    | 9.91        | 28.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNL1     | 0.28        | 14.23 %       |
| KDA1     | 0.26        | 15.68 %       |
| DHN1     | 0.21        | 15.93 %       |
| VKI1     | 0.15        | 15.54 %       |
| TPY1     | 0.14        | 9.32 %        |
| ADI1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 9.91        | 28.64 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 1.55        | 20.83 %       |
| Fridge   | 1.16        | 15.70 %       |
| LED TV   | 1.06        | 5.49 %        |
| Air-Cond | 0.35        | 3.22 %        |
| Total    | 4.12        | 9.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 0.30        | 8.57 %        |
| PRL1     | 0.20        | 16.67 %       |
| NRT1     | 0.19        | 10.82 %       |
| BVR1     | 0.17        | 9.88 %        |
| JGG1     | 0.14        | 12.35 %       |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 4.12        | 9.06 %        |