

MTD Sales
20.86 L

Brand Share %
15.05 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.80	24.86 %
LED TV	5.59	15.19 %
Wash-Mac	5.42	23.37 %
Air-Cond	1.80	3.90 %
Oven	0.24	24.27 %
Total	20.86	15.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.07	15.65 %
VIJAYAWADA-01	8.79	14.31 %
Total	20.86	15.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.02	18.31 %
Fridge	3.86	19.99 %
Wash-Mac	3.00	19.57 %
Air-Cond	1.10	5.46 %
Oven	0.09	26.06 %
Total	12.07	15.65 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.66	8.90 %
CTO1	0.46	11.98 %
BVL1	0.23	11.07 %
NYP1	0.20	5.74 %
VKI1	0.16	8.27 %
SPE1	0.14	4.37 %
NLR1	0.14	6.56 %
PDT1	0.10	5.80 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
Total	12.07	15.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.94	32.64 %
Wash-Mac	2.42	30.80 %
LED TV	1.58	10.60 %
Air-Cond	0.70	2.69 %
Oven	0.15	23.25 %
Total	8.79	14.31 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.54	12.36 %
OGL1	0.36	12.46 %
RMV1	0.35	9.10 %
TNK1	0.25	7.78 %
VJW2	0.20	14.57 %
GNT1	0.16	12.24 %
CRL1	0.16	13.50 %
KDR1	0.14	8.39 %
BPP1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	8.79	14.31 %