



AP : SAMSUNG Sales Performance 02/09/2025 9:02 AM

MTD Sales
8.35 L

Brand Share %
18.20 %

Information:
MTD : 01-09-2025 To 01-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **18.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.31	43.35 %
Wash-Mac	1.50	16.77 %
LED TV	1.18	6.49 %
Air-Cond	0.35	5.67 %
Total	8.35	18.20 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.45	35.61 %
VIJAYAWADA-01	1.91	6.86 %
Total	8.35	18.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	4.69	62.57 %
LED TV	0.91	19.58 %
Wash-Mac	0.84	17.25 %
Total	6.45	35.61 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.14	12.47 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	6.45	35.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.67	16.20 %
Fridge	0.62	13.02 %
Air-Cond	0.35	6.66 %
LED TV	0.27	1.99 %
Total	1.91	6.86 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.30	17.47 %
BVR1	0.17	9.88 %
JGG1	0.14	13.88 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.91	6.86 %