

MTD Sales
7.87 L

Brand Share %
12.97 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	2.88	17.24 %
Fridge	2.53	22.07 %
Wash-Mac	2.22	21.48 %
Oven	0.24	44.63 %
Total	7.87	12.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.14	12.19 %
TIRUPATI-01	3.73	13.96 %
Total	7.87	12.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.84	33.85 %
Wash-Mac	1.27	25.34 %
LED TV	0.88	10.71 %
Oven	0.15	38.06 %
Total	4.14	12.19 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	4.14	12.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	1.99	23.60 %
Wash-Mac	0.95	17.85 %
Fridge	0.69	11.45 %
Oven	0.09	61.12 %
Total	3.73	13.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.25	5.12 %
NYP1	0.20	9.98 %
VKI1	0.16	12.72 %
CTO1	0.11	11.13 %
PDT1		0.00 %
BVL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	3.73	13.96 %