

MTD Sales
278.44 L

Brand Share %
13.74 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	108.84	23.97 %
Wash-Mac	81.27	21.64 %
LED TV	79.15	13.66 %
Air-Cond	6.90	1.23 %
Oven	1.38	12.62 %
Home-The	0.90	1.90 %
Total	278.44	13.74 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	160.64	16.66 %
VIJAYAWADA-01	117.80	11.09 %
Total	278.44	13.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	60.72	25.89 %
Wash-Mac	48.94	23.00 %
LED TV	46.98	15.78 %
Air-Cond	3.13	1.63 %
Oven	0.73	13.72 %
Home-The	0.14	0.64 %
Total	160.64	16.66 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.95	12.28 %
KNL1	3.44	10.07 %
PGR1	3.18	13.60 %
RJP1	2.97	10.71 %
SPE1	2.72	9.80 %
BVL1	2.69	13.26 %
RCY1	2.60	10.26 %
PUT1	2.35	5.21 %
KVL1	2.33	10.09 %
NDL1	1.86	5.60 %
TPI1	1.73	7.05 %
VKI1	1.73	7.13 %
KNL2	1.37	4.72 %
KDA1	1.26	4.16 %
GTL1	0.14	0.94 %
Total	160.64	16.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	48.12	21.91 %
Wash-Mac	32.33	19.87 %
LED TV	32.17	11.42 %
Air-Cond	3.76	1.03 %
Home-The	0.76	2.96 %
Oven	0.66	11.58 %
Total	117.80	11.09 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.91	10.42 %
GNT1	4.86	10.79 %
OGL1	4.62	9.15 %
RMV1	4.18	9.63 %
RAL1	3.55	11.06 %
GDV1	2.65	13.20 %
TDD1	2.51	8.19 %
GVM1	2.36	5.96 %
ELU1	2.18	5.39 %
NRT1	2.08	6.12 %
VUY1	1.81	10.81 %
PRL1	1.60	10.43 %
VJW2	1.56	6.10 %
VJW4	1.44	5.77 %
BPP1	1.42	11.53 %
GNT2	1.42	7.37 %
KDR1	1.40	6.02 %
VKN1	1.31	4.21 %
VJW5	1.22	4.55 %
TEL1	0.98	3.73 %
KND1	0.96	2.54 %
PAP1	0.94	3.94 %
DPE1	0.78	4.87 %
PNR1	0.52	3.86 %
JGG1	0.35	2.56 %
Total	117.80	11.09 %