

MTD Sales
271.78 L

Brand Share %
14.66 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	116.39	24.88 %
Wash-Mac	75.23	21.31 %
LED TV	68.51	15.02 %
Air-Cond	9.36	1.78 %
Oven	2.07	16.71 %
Home-The	0.21	0.55 %
Total	271.78	14.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	159.13	17.77 %
VIJAYAWADA-01	112.65	11.75 %
Total	271.78	14.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	68.47	29.95 %
Wash-Mac	45.96	23.52 %
LED TV	36.94	16.33 %
Air-Cond	5.93	2.69 %
Oven	1.75	24.05 %
Home-The	0.08	0.47 %
Total	159.13	17.77 %

Branch *	MTD Sales L	Brand Share %
KNL2	6.67	14.66 %
KNL1	4.59	14.54 %
KHT1	3.75	13.95 %
RJP1	3.68	13.23 %
RCY1	3.36	12.45 %
PUT1	2.70	14.15 %
TPI1	2.69	8.91 %
BVL1	2.23	7.07 %
KDA1	1.99	6.79 %
SPE1	1.82	4.59 %
NDL1	1.48	4.03 %
VKI1	1.36	6.97 %
GTL1	0.52	2.62 %
TPSD		0.00 %
Total	159.13	17.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.92	20.03 %
LED TV	31.58	13.73 %
Wash-Mac	29.27	18.56 %
Air-Cond	3.44	1.12 %
Oven	0.32	6.31 %
Home-The	0.13	0.63 %
Total	112.65	11.75 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.27	11.41 %
VJW1	3.62	7.09 %
OGL1	3.42	8.61 %
GNT1	3.03	7.49 %
PPM1	2.74	13.46 %
KND1	2.63	6.44 %
TVU1	2.53	13.56 %
PAP1	2.48	9.75 %
KDR1	2.06	6.55 %
GDV1	2.01	12.75 %
JGG1	1.95	10.99 %
NRT1	1.92	4.64 %
CKT1	1.68	6.96 %
DPE1	1.56	13.16 %
VKN1	1.51	5.82 %
VUY1	1.44	10.25 %
PRL1	1.39	8.69 %
TEL1	1.35	5.50 %
TDD1	1.02	4.92 %
VJW4	0.95	5.71 %
VJW2	0.94	4.56 %
VJW5	0.44	1.91 %
PNR1	0.34	2.45 %
GNT2	0.32	2.16 %
BPP1	0.31	2.82 %
GTSD		0.00 %
Total	112.65	11.75 %