

MTD Sales
325.58 L

Brand Share %
15.46 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	183.43	24.13 %
Wash-Mac	132.48	19.11 %
Air-Cond	6.97	1.09 %
Oven	2.69	19.49 %
Total	325.58	15.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	174.10	17.35 %
VIJAYAWADA-01	151.48	13.75 %
Total	325.58	15.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	91.73	24.47 %
Wash-Mac	78.87	21.28 %
Air-Cond	1.99	0.79 %
Oven	1.51	21.68 %
Total	174.10	17.35 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	13.96 %
NYP1	4.46	13.28 %
KNL2	3.96	11.48 %
SPE1	3.93	12.76 %
PGR1	3.60	15.20 %
NDL1	2.78	9.05 %
TPI1	2.71	10.15 %
RCY1	2.53	12.55 %
BVL1	2.53	13.49 %
KDA1	2.45	5.57 %
KNL1	2.34	8.22 %
VKI1	1.35	6.87 %
PUT1	1.17	4.57 %
KHT1	1.06	3.44 %
GTL1	0.42	4.13 %
WHRN		0.00 %
Total	174.10	17.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	91.70	23.80 %
Wash-Mac	53.61	16.61 %
Air-Cond	4.98	1.29 %
Oven	1.19	17.27 %
Total	151.48	13.75 %

Branch *	MTD Sales L	Brand Share %
GNT1	9.04	12.56 %
OGL1	5.22	10.81 %
VJW1	4.42	8.48 %
ELU1	3.71	7.92 %
NPR1	3.43	11.51 %
RMV1	3.43	7.90 %
CKT1	3.22	13.13 %
RAL1	2.79	8.85 %
NRT1	2.63	9.86 %
KDR1	2.29	12.14 %
TEL1	2.10	8.83 %
VJW2	2.07	8.98 %
VKN1	2.02	5.79 %
BPP1	1.99	12.47 %
JGG1	1.96	12.89 %
MTM1	1.81	8.95 %
GVM1	1.73	9.57 %
VJW5	1.67	7.20 %
PAP1	1.64	7.42 %
PRL1	1.35	10.43 %
AMP1	1.04	9.32 %
PNR1	1.02	8.70 %
GNT2	0.78	3.47 %
KND1	0.77	2.67 %
VJW4	0.64	2.93 %
GTSD		0.00 %
Total	151.48	13.75 %