

MTD Sales
149.64 L

Brand Share %
15.85 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	76.75	22.79 %
Wash-Mac	65.95	19.53 %
Air-Cond	5.60	2.16 %
Oven	1.33	12.94 %
Total	149.64	15.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	86.02	18.68 %
VIJAYAWADA-01	63.62	13.15 %
Total	149.64	15.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	41.94	25.45 %
Wash-Mac	40.02	22.31 %
Air-Cond	3.28	2.97 %
Oven	0.78	13.49 %
Total	86.02	18.68 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.96	10.38 %
RJP1	1.95	11.87 %
KDA1	1.85	14.84 %
NDL1	1.70	11.68 %
BVL1	1.44	11.98 %
KOU1	1.29	13.70 %
RCY1	1.20	12.72 %
KHT1	0.98	6.42 %
KVL1	0.86	7.67 %
PUT1	0.70	5.48 %
PGR1	0.58	6.73 %
GTL1		0.00 %
TPSD		0.00 %
Total	86.02	18.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	34.82	20.23 %
Wash-Mac	25.93	16.37 %
Air-Cond	2.32	1.56 %
Oven	0.56	12.25 %
Total	63.62	13.15 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.41	12.52 %
OGL1	3.30	14.05 %
ELU1	1.74	11.64 %
RAL1	1.56	11.21 %
RMV1	1.43	8.22 %
VJW5	1.40	10.19 %
NRT1	1.20	9.90 %
TDD1	1.15	11.29 %
PAP1	0.94	7.81 %
VKN1	0.92	8.74 %
MTM1	0.86	12.29 %
TEL1	0.84	8.78 %
KDR1	0.80	6.14 %
BPP1	0.64	13.97 %
GVM1	0.56	6.17 %
VJW2	0.48	4.89 %
VUY1	0.46	8.10 %
JGG1	0.46	7.38 %
DPE1	0.44	7.31 %
KND1	0.35	1.30 %
PRL1	0.30	4.56 %
VJW4	0.17	0.85 %
GNT2	0.15	1.55 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	63.62	13.15 %