

MTD Sales
320.20 L

Brand Share %
15.47 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	180.65	24.10 %
Wash-Mac	129.89	19.16 %
Air-Cond	6.97	1.11 %
Oven	2.69	20.25 %
Total	320.20	15.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	171.08	17.37 %
VIJAYAWADA-01	149.12	13.74 %
Total	320.20	15.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	90.81	24.45 %
Wash-Mac	76.77	21.24 %
Air-Cond	1.99	0.81 %
Oven	1.51	21.97 %
Total	171.08	17.37 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	14.02 %
NYP1	4.23	12.75 %
KNL2	3.96	11.56 %
SPE1	3.93	12.76 %
PGR1	3.60	15.27 %
NDL1	2.78	9.08 %
RCY1	2.53	12.79 %
BVL1	2.53	13.49 %
KNL1	2.34	8.25 %
KDA1	2.28	5.86 %
TPI1	2.26	8.69 %
VKI1	1.35	7.06 %
PUT1	1.17	4.57 %
KHT1	1.06	3.46 %
GTL1	0.42	4.35 %
WHRN		0.00 %
Total	171.08	17.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	89.83	23.76 %
Wash-Mac	53.12	16.79 %
Air-Cond	4.98	1.30 %
Oven	1.19	18.42 %
Total	149.12	13.74 %

Branch *	MTD Sales L	Brand Share %
GNT1	9.04	12.61 %
OGL1	4.97	10.35 %
VJW1	3.82	7.47 %
ELU1	3.71	8.17 %
RMV1	3.43	7.94 %
NPR1	3.30	11.43 %
CKT1	3.22	13.24 %
RAL1	2.66	8.75 %
NRT1	2.63	9.86 %
KDR1	2.29	12.46 %
TEL1	2.10	8.95 %
VJW2	2.07	9.09 %
VKN1	2.02	5.98 %
BPP1	1.99	12.47 %
MTM1	1.81	9.01 %
GVM1	1.73	9.71 %
VJW5	1.67	7.20 %
PAP1	1.64	7.49 %
JGG1	1.43	9.79 %
PRL1	1.35	11.25 %
AMP1	1.04	9.51 %
PNR1	1.02	8.70 %
GNT2	0.78	3.47 %
KND1	0.77	2.73 %
VJW4	0.64	3.14 %
GTSD		0.00 %
Total	149.12	13.74 %