

MTD Sales
171.28 L

Brand Share %
10.06 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	89.65	17.41 %
Wash-Mac	76.65	16.62 %
Air-Cond	4.42	0.62 %
Oven	0.55	5.47 %
Total	171.28	10.06 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	86.61	9.85 %
VIJAYAWADA-01	84.67	10.29 %
Total	171.28	10.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	44.26	16.03 %
Wash-Mac	39.95	16.52 %
Air-Cond	1.86	0.52 %
Oven	0.55	10.00 %
Total	86.61	9.85 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.13	9.84 %
NYP1	1.94	8.16 %
PDT1	1.87	7.55 %
RJP1	1.73	5.57 %
TPY1	1.47	4.44 %
KDR1	1.45	8.09 %
VKI1	1.30	5.63 %
KNL2	1.07	4.30 %
KOU1	1.07	4.51 %
KVL1	1.04	4.72 %
DHN1	0.84	4.50 %
KNL1	0.72	3.10 %
KHT1	0.72	2.96 %
RCY1	0.71	2.21 %
PUT1	0.63	2.87 %
GTY1	0.54	4.66 %
BVL1	0.45	1.99 %
GTL1	0.32	2.66 %
PGR1	0.30	2.10 %
TPI1		0.00 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	86.61	9.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	45.40	19.00 %
Wash-Mac	36.71	16.73 %
Air-Cond	2.57	0.71 %
Total	84.67	10.29 %

Branch *	MTD Sales L	Brand Share %
VSK1	7.56	8.52 %
CRL1	3.09	8.78 %
VJW1	2.88	7.83 %
OGL1	1.99	6.03 %
VJW4	1.76	7.25 %
NPR1	1.56	6.59 %
GNT2	1.28	4.90 %
RMV1	0.99	3.61 %
JPT1	0.96	6.92 %
NRT1	0.94	5.24 %
PAP1	0.71	4.46 %
TVU1	0.71	4.42 %
VJW2	0.69	6.55 %
PRL1	0.61	3.38 %
BPP1	0.60	5.29 %
KND1	0.56	3.95 %
TEL1	0.48	2.98 %
VKN1	0.25	1.83 %
PPM1	0.16	1.85 %
PNR1	0.15	2.85 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	84.67	10.29 %