

MTD Sales
232.78 L

Brand Share %
16.43 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	127.21	26.19 %
Wash-Mac	92.16	21.06 %
Air-Cond	11.16	2.32 %
Oven	2.24	19.40 %
Total	232.78	16.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	133.41	19.94 %
VIJAYAWADA-01	99.36	13.29 %
Total	232.78	16.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	73.71	30.00 %
Wash-Mac	53.20	22.81 %
Air-Cond	5.03	2.75 %
Oven	1.47	20.68 %
Total	133.41	19.94 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.52	13.42 %
NDL1	3.65	14.91 %
KNL2	3.57	14.14 %
KOU1	3.03	15.67 %
SPE1	2.64	12.93 %
KVL1	2.60	12.13 %
RJP1	2.42	8.10 %
VKI1	2.02	10.70 %
PGR1	1.65	11.99 %
KHT1	1.33	6.31 %
RCY1	1.33	6.54 %
PUT1	1.12	7.71 %
ADI1	0.92	7.42 %
TPI1	0.49	3.59 %
KNL1	0.43	4.22 %
GTL1		0.00 %
Total	133.41	19.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	53.50	22.29 %
Wash-Mac	38.96	19.06 %
Air-Cond	6.13	2.05 %
Oven	0.77	17.37 %
Total	99.36	13.29 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.64	15.83 %
RMV1	3.53	10.75 %
TDD1	3.45	15.06 %
CRL1	3.28	12.30 %
RAL1	3.21	13.13 %
NRT1	2.64	13.53 %
ELU1	2.42	7.58 %
JPT1	1.93	14.85 %
PAP1	1.74	10.05 %
CKT1	1.69	10.22 %
NPR1	1.67	10.70 %
TNI1	1.64	7.98 %
VKN1	1.58	6.89 %
VUY1	1.55	15.59 %
AMP1	1.47	11.10 %
OGL1	1.06	3.86 %
VJW4	0.87	7.42 %
GVM1	0.87	8.13 %
KDR1	0.81	6.55 %
GDV1	0.73	6.38 %
PRL1	0.67	6.99 %
MTM1	0.66	5.65 %
BPP1	0.62	9.15 %
JGG1	0.59	7.51 %
DPE1	0.56	4.59 %
VJW2	0.55	4.47 %
TEL1	0.47	2.24 %
KND1	0.21	0.91 %
GNT2	0.15	0.71 %
GTSD		0.00 %
PNR1		0.00 %
VJW5		0.00 %
Total	99.36	13.29 %