

MTD Sales  
240.10 L

Brand Share %  
7.41 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.41 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 122.99        | 21.71 %       |
| Wash-Mac     | 59.92         | 15.63 %       |
| Air-Cond     | 56.57         | 2.48 %        |
| Oven         | 0.63          | 6.43 %        |
| <b>Total</b> | <b>240.10</b> | <b>7.41 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share % |
|---------------|---------------|---------------|
| TIRUPATI-01   | 125.90        | 8.41 %        |
| VIJAYAWADA-01 | 114.20        | 6.56 %        |
| <b>Total</b>  | <b>240.10</b> | <b>7.41 %</b> |

## TIRUPATI-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 56.80         | 20.58 %       |
| Air-Cond     | 35.20         | 3.41 %        |
| Wash-Mac     | 33.81         | 18.32 %       |
| Oven         | 0.10          | 2.42 %        |
| <b>Total</b> | <b>125.90</b> | <b>8.41 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| TPY1         | 8.37          | 6.90 %        |
| NLR1         | 5.89          | 6.02 %        |
| ATP1         | 5.00          | 7.25 %        |
| PDT1         | 4.76          | 6.48 %        |
| RJP1         | 3.13          | 6.34 %        |
| KHT1         | 2.81          | 5.16 %        |
| KNL2         | 2.77          | 7.35 %        |
| NDL1         | 2.46          | 6.16 %        |
| SPE1         | 2.16          | 6.34 %        |
| BVL1         | 2.12          | 6.29 %        |
| VKI1         | 1.83          | 5.79 %        |
| TPI1         | 1.78          | 4.27 %        |
| DHN1         | 1.78          | 7.12 %        |
| KVL1         | 1.71          | 5.64 %        |
| KAR1         | 1.17          | 3.75 %        |
| NYP1         | 0.92          | 2.74 %        |
| KDR1         | 0.92          | 1.80 %        |
| PGR1         | 0.88          | 4.59 %        |
| KNL1         | 0.86          | 1.79 %        |
| PUT1         | 0.82          | 2.31 %        |
| KOU1         | 0.57          | 2.12 %        |
| GTL1         | 0.30          | 1.53 %        |
| TPSD         |               | 0.00 %        |
| WHKD         |               | 0.00 %        |
| WHRN         |               | 0.00 %        |
| <b>Total</b> | <b>125.90</b> | <b>8.41 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 66.19         | 22.79 %       |
| Wash-Mac     | 26.11         | 13.12 %       |
| Air-Cond     | 21.37         | 1.71 %        |
| Oven         | 0.53          | 9.30 %        |
| <b>Total</b> | <b>114.20</b> | <b>6.56 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| VJW1         | 6.09          | 6.86 %        |
| RAL1         | 2.63          | 6.01 %        |
| RMV1         | 2.32          | 2.48 %        |
| VJW4         | 2.28          | 3.91 %        |
| TVU1         | 2.23          | 7.14 %        |
| OGL1         | 2.00          | 1.91 %        |
| TNI1         | 1.91          | 4.83 %        |
| VUY1         | 1.68          | 5.54 %        |
| MTM1         | 1.65          | 6.31 %        |
| NRT1         | 1.62          | 3.40 %        |
| VJW5         | 1.61          | 2.53 %        |
| PRL1         | 1.49          | 2.83 %        |
| KND1         | 1.43          | 2.56 %        |
| GVM1         | 1.42          | 4.65 %        |
| VKN1         | 1.35          | 4.06 %        |
| BPP1         | 1.25          | 6.88 %        |
| DPE1         | 1.16          | 4.49 %        |
| PAP1         | 1.05          | 2.31 %        |
| AMP1         | 0.80          | 4.39 %        |
| TEL1         | 0.76          | 1.96 %        |
| PPM1         | 0.75          | 2.27 %        |
| PNR1         | 0.60          | 4.27 %        |
| GDV1         | 0.30          | 1.33 %        |
| GNT2         |               | 0.00 %        |
| GTSD         |               | 0.00 %        |
| WHVJ         |               | 0.00 %        |
| <b>Total</b> | <b>114.20</b> | <b>6.56 %</b> |