

MTD Sales
144.17 L

Brand Share %
16.21 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.27	22.46 %
Wash-Mac	64.06	19.77 %
Air-Cond	5.60	2.44 %
Oven	1.24	12.23 %
Total	144.17	16.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	83.78	19.16 %
VIJAYAWADA-01	60.38	13.35 %
Total	144.17	16.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	41.13	25.51 %
Wash-Mac	38.60	22.65 %
Air-Cond	3.28	3.29 %
Oven	0.78	13.27 %
Total	83.78	19.16 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.88	16.07 %
SPE1	1.96	10.60 %
RJP1	1.95	12.25 %
NDL1	1.70	12.07 %
BVL1	1.44	13.24 %
KOU1	1.29	14.86 %
RCY1	1.20	13.11 %
KHT1	0.98	6.66 %
KVL1	0.86	7.76 %
PUT1	0.70	5.68 %
PGR1	0.58	6.95 %
GTL1		0.00 %
TPSD		0.00 %
Total	83.78	19.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	32.14	19.48 %
Wash-Mac	25.46	16.57 %
Air-Cond	2.32	1.79 %
Oven	0.46	10.79 %
Total	60.38	13.35 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.32	13.03 %
OGL1	3.11	13.36 %
ELU1	1.56	10.94 %
RAL1	1.56	11.48 %
VJW5	1.40	10.52 %
RMV1	1.29	7.59 %
NRT1	1.20	10.02 %
TDD1	1.15	11.39 %
PAP1	0.94	8.03 %
VKN1	0.92	8.84 %
MTM1	0.86	14.02 %
TEL1	0.84	8.89 %
GVM1	0.56	6.23 %
KDR1	0.55	4.73 %
BPP1	0.49	11.07 %
VJW2	0.48	4.81 %
VUY1	0.46	8.10 %
JGG1	0.46	7.38 %
DPE1	0.44	7.76 %
KND1	0.35	2.62 %
PRL1	0.30	4.71 %
VJW4	0.17	0.86 %
GNT2	0.15	1.59 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	60.38	13.35 %