

MTD Sales
317.14 L

Brand Share %
15.53 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	179.10	24.20 %
Wash-Mac	128.37	19.16 %
Air-Cond	6.97	1.13 %
Oven	2.69	20.98 %
Total	317.14	15.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	169.10	17.43 %
VIJAYAWADA-01	148.04	13.82 %
Total	317.14	15.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	90.10	24.59 %
Wash-Mac	75.51	21.15 %
Air-Cond	1.99	0.83 %
Oven	1.51	23.02 %
Total	169.10	17.43 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	14.09 %
NYP1	4.23	12.94 %
SPE1	3.93	12.71 %
KNL2	3.80	11.24 %
NDL1	2.78	9.12 %
RCY1	2.53	12.92 %
BVL1	2.53	13.57 %
KNL1	2.34	8.35 %
KDA1	2.28	5.91 %
TPI1	2.26	8.71 %
VKI1	1.35	7.18 %
PUT1	1.17	4.66 %
KHT1	1.06	3.45 %
GTL1	0.42	4.35 %
WHRN		0.00 %
Total	169.10	17.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	89.01	23.82 %
Wash-Mac	52.86	16.90 %
Air-Cond	4.98	1.32 %
Oven	1.19	18.86 %
Total	148.04	13.82 %

Branch *	MTD Sales L	Brand Share %
GNT1	9.04	12.77 %
OGL1	4.80	10.14 %
ELU1	3.71	8.30 %
VJW1	3.52	7.21 %
RMV1	3.43	8.05 %
NPR1	3.30	11.43 %
CKT1	3.22	13.24 %
NRT1	2.48	9.66 %
RAL1	2.34	7.79 %
KDR1	2.29	12.77 %
TEL1	2.10	8.95 %
VJW2	2.07	9.09 %
VKN1	2.02	6.07 %
BPP1	1.83	11.58 %
MTM1	1.81	9.01 %
GVM1	1.73	9.71 %
VJW5	1.67	8.39 %
PAP1	1.64	7.49 %
JGG1	1.43	9.79 %
PRL1	1.35	11.55 %
AMP1	1.04	9.72 %
PNR1	1.02	8.70 %
GNT2	0.78	3.54 %
KND1	0.77	2.74 %
VJW4	0.64	3.14 %
GTSD		0.00 %
Total	148.04	13.82 %