

MTD Sales
231.05 L

Brand Share %
7.40 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	119.86	21.65 %
Wash-Mac	57.39	15.43 %
Air-Cond	53.18	2.43 %
Oven	0.63	6.98 %
Total	231.05	7.40 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	120.91	8.40 %
VIJAYAWADA-01	110.14	6.54 %
Total	231.05	7.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	54.73	20.38 %
Air-Cond	33.80	3.42 %
Wash-Mac	32.29	18.04 %
Oven	0.10	2.64 %
Total	120.91	8.40 %

Branch *	MTD Sales L	Brand Share %
TPY1	8.20	6.99 %
NLR1	5.44	6.17 %
PDT1	4.61	6.51 %
RJP1	2.87	6.11 %
KHT1	2.81	5.20 %
NDL1	2.31	6.13 %
SPE1	2.16	6.72 %
TPI1	1.78	4.47 %
BVL1	1.76	5.58 %
VKI1	1.63	5.20 %
KVL1	1.56	5.31 %
KAR1	1.06	3.52 %
KDR1	0.92	1.82 %
PGR1	0.88	4.83 %
KNL1	0.86	1.85 %
PUT1	0.82	2.39 %
NYP1	0.68	2.09 %
KOU1	0.57	2.20 %
GTL1	0.30	1.57 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	120.91	8.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	65.13	22.84 %
Wash-Mac	25.10	13.01 %
Air-Cond	19.37	1.62 %
Oven	0.53	10.06 %
Total	110.14	6.54 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.52	6.46 %
RAL1	2.63	6.17 %
RMV1	2.32	2.53 %
VJW4	2.28	4.28 %
TVU1	2.23	7.22 %
OGL1	2.00	1.94 %
TNI1	1.91	4.92 %
VUY1	1.68	5.60 %
MTM1	1.65	6.65 %
NRT1	1.62	3.55 %
VJW5	1.61	2.60 %
PRL1	1.49	2.93 %
KND1	1.43	2.64 %
GVM1	1.42	4.70 %
VKN1	1.35	4.18 %
BPP1	1.25	7.02 %
DPE1	1.16	4.61 %
PAP1	0.92	2.07 %
AMP1	0.80	4.43 %
TEL1	0.76	2.08 %
PPM1	0.75	2.32 %
PNR1	0.60	4.43 %
GDV1	0.30	1.39 %
GNT2		0.00 %
GTSD		0.00 %
WHVJ		0.00 %
Total	110.14	6.54 %