

MTD Sales
138.27 L

Brand Share %
16.23 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	70.43	22.60 %
Wash-Mac	61.01	19.77 %
Air-Cond	5.60	2.52 %
Oven	1.24	12.82 %
Total	138.27	16.23 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	79.53	19.05 %
VIJAYAWADA-01	58.75	13.52 %
Total	138.27	16.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	39.11	25.59 %
Wash-Mac	36.36	22.58 %
Air-Cond	3.28	3.35 %
Oven	0.78	13.74 %
Total	79.53	19.05 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.71	15.68 %
SPE1	1.96	10.77 %
RJP1	1.95	12.85 %
NDL1	1.70	12.66 %
KDA1	1.66	15.03 %
BVL1	1.44	14.38 %
KHT1	0.98	7.12 %
KVL1	0.86	7.76 %
PUT1	0.70	6.21 %
PGR1	0.58	7.11 %
RCY1	0.16	2.08 %
GTL1		0.00 %
TPSD		0.00 %
Total	79.53	19.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.32	19.73 %
Wash-Mac	24.65	16.70 %
Air-Cond	2.32	1.86 %
Oven	0.46	11.51 %
Total	58.75	13.52 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.32	13.16 %
OGL1	2.75	12.44 %
ELU1	1.56	11.56 %
RAL1	1.56	11.96 %
VJW5	1.40	11.35 %
RMV1	1.29	7.82 %
TDD1	1.15	11.45 %
NRT1	1.04	9.03 %
PAP1	0.94	8.88 %
VKN1	0.92	9.28 %
MTM1	0.86	14.02 %
TEL1	0.84	9.07 %
GVM1	0.56	6.41 %
KDR1	0.55	5.09 %
BPP1	0.49	12.35 %
VJW2	0.48	4.81 %
VUY1	0.46	8.10 %
JGG1	0.46	7.57 %
KND1	0.35	2.86 %
PRL1	0.30	4.83 %
VJW4	0.17	0.91 %
GNT2	0.15	1.61 %
DPE1	0.09	1.78 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	58.75	13.52 %