

MTD Sales  
131.87 L

Brand Share %  
16.15 %

Information:

MTD : 01-11-2025 To 26-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 67.47       | 22.73 %       |
| Wash-Mac | 57.92       | 19.57 %       |
| Air-Cond | 5.25        | 2.44 %        |
| Oven     | 1.24        | 13.95 %       |
| Total    | 131.87      | 16.15 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 74.86       | 18.76 %       |
| VIJAYAWADA-01 | 57.01       | 13.66 %       |
| Total         | 131.87      | 16.15 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 37.08       | 25.87 %       |
| Wash-Mac | 34.07       | 21.97 %       |
| Air-Cond | 2.94        | 3.08 %        |
| Oven     | 0.78        | 14.55 %       |
| Total    | 74.86       | 18.76 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY1     | 3.40        | 15.17 %       |
| SPE1     | 1.96        | 11.37 %       |
| RJP1     | 1.95        | 14.15 %       |
| KDA1     | 1.66        | 15.49 %       |
| PIL1     | 1.53        | 16.11 %       |
| NDL1     | 1.52        | 11.54 %       |
| BVL1     | 1.44        | 14.38 %       |
| KOU1     | 1.06        | 14.91 %       |
| KHT1     | 0.80        | 5.96 %        |
| KVL1     | 0.71        | 6.67 %        |
| PUT1     | 0.70        | 6.21 %        |
| PGR1     | 0.58        | 7.42 %        |
| RCY1     | 0.16        | 2.28 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 74.86       | 18.76 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 30.38       | 19.80 %       |
| Wash-Mac | 23.85       | 16.93 %       |
| Air-Cond | 2.32        | 1.94 %        |
| Oven     | 0.46        | 13.05 %       |
| Total    | 57.01       | 13.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 3.00        | 12.35 %       |
| OGL1     | 2.75        | 12.76 %       |
| ELU1     | 1.56        | 12.18 %       |
| RAL1     | 1.56        | 12.11 %       |
| VJW5     | 1.40        | 11.35 %       |
| RMV1     | 1.29        | 8.45 %        |
| TDD1     | 1.15        | 11.78 %       |
| NRT1     | 1.04        | 9.33 %        |
| MTM1     | 0.86        | 14.31 %       |
| TEL1     | 0.84        | 9.31 %        |
| PAP1     | 0.80        | 7.79 %        |
| VKN1     | 0.74        | 7.85 %        |
| GVM1     | 0.56        | 6.62 %        |
| KDR1     | 0.55        | 5.41 %        |
| VJW2     | 0.48        | 5.16 %        |
| VUY1     | 0.46        | 8.35 %        |
| JGG1     | 0.46        | 7.78 %        |
| KND1     | 0.35        | 3.13 %        |
| PRL1     | 0.30        | 4.83 %        |
| VJW4     | 0.17        | 0.95 %        |
| GNT2     | 0.15        | 1.64 %        |
| BPP1     | 0.13        | 3.87 %        |
| DPE1     | 0.09        | 1.89 %        |
| AMP1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 57.01       | 13.66 %       |