

MTD Sales
310.74 L

Brand Share %
15.57 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	175.81	24.21 %
Wash-Mac	125.27	19.17 %
Air-Cond	6.97	1.15 %
Oven	2.69	21.39 %
Total	310.74	15.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	164.76	17.45 %
VIJAYAWADA-01	145.98	13.88 %
Total	310.74	15.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	87.84	24.53 %
Wash-Mac	73.42	21.10 %
Air-Cond	1.99	0.86 %
Oven	1.51	23.92 %
Total	164.76	17.45 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	14.38 %
NYP1	4.11	12.60 %
SPE1	3.93	12.94 %
KNL2	3.80	11.80 %
PGR1	3.42	15.21 %
NDL1	2.78	9.26 %
RCY1	2.53	13.57 %
BVL1	2.53	14.21 %
KNL1	2.34	8.58 %
KDA1	2.28	6.04 %
TPI1	1.92	7.52 %
PUT1	1.17	4.73 %
VKI1	1.07	5.87 %
KHT1	1.06	3.73 %
GTL1	0.42	4.35 %
Total	164.76	17.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	87.96	23.89 %
Wash-Mac	51.85	16.96 %
Air-Cond	4.98	1.34 %
Oven	1.19	18.86 %
Total	145.98	13.88 %

Branch *	MTD Sales L	Brand Share %
GNT1	8.91	12.98 %
CRL1	4.80	15.26 %
OGL1	4.80	10.30 %
ELU1	3.71	8.45 %
VJW1	3.52	7.39 %
RMV1	3.43	8.92 %
NPR1	3.30	11.43 %
CKT1	3.22	13.31 %
NRT1	2.48	9.75 %
RAL1	2.34	7.86 %
KDR1	2.29	12.77 %
VJW2	2.07	9.09 %
VKN1	2.02	6.10 %
TEL1	1.93	8.44 %
BPP1	1.83	11.58 %
MTM1	1.81	9.18 %
GVM1	1.73	9.71 %
PAP1	1.64	7.57 %
VJW5	1.51	7.72 %
PRL1	1.35	11.95 %
JGG1	1.28	9.10 %
AMP1	1.04	9.72 %
PNR1	1.02	8.95 %
GNT2	0.78	3.65 %
KND1	0.77	2.74 %
VJW4	0.64	3.32 %
GTSD		0.00 %
Total	145.98	13.88 %