

MTD Sales
128.44 L

Brand Share %
16.32 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	65.54	22.87 %
Wash-Mac	56.41	19.63 %
Air-Cond	5.25	2.57 %
Oven	1.24	14.30 %
Total	128.44	16.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	72.83	18.96 %
VIJAYAWADA-01	55.61	13.80 %
Total	128.44	16.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	36.39	25.92 %
Wash-Mac	32.72	21.81 %
Air-Cond	2.94	3.32 %
Oven	0.78	15.16 %
Total	72.83	18.96 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.21	14.66 %
SPE1	1.96	11.63 %
RJP1	1.72	12.81 %
KDA1	1.66	15.63 %
NDL1	1.52	11.93 %
BVL1	1.44	14.53 %
KOU1	1.06	14.86 %
KHT1	0.80	6.29 %
KVL1	0.71	6.90 %
PUT1	0.70	6.27 %
PGR1	0.58	7.42 %
RCY1	0.16	2.32 %
GTL1		0.00 %
TPSD		0.00 %
Total	72.83	18.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	29.15	19.94 %
Wash-Mac	23.69	17.25 %
Air-Cond	2.32	2.00 %
Oven	0.46	13.05 %
Total	55.61	13.80 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.00	12.35 %
OGL1	2.75	12.90 %
ELU1	1.56	12.18 %
RAL1	1.56	12.76 %
VJW5	1.40	11.35 %
RMV1	1.29	8.74 %
TDD1	1.15	12.50 %
NRT1	1.04	10.17 %
TEL1	0.84	10.50 %
JPT1	0.69	13.02 %
MTM1	0.67	11.50 %
PAP1	0.65	6.39 %
GVM1	0.56	6.62 %
KDR1	0.55	5.60 %
VKN1	0.55	5.95 %
VJW2	0.48	5.16 %
VUY1	0.46	9.42 %
JGG1	0.46	7.78 %
KND1	0.35	3.13 %
PRL1	0.30	4.83 %
VJW4	0.17	0.97 %
GNT2	0.15	1.64 %
BPP1	0.13	3.87 %
DPE1	0.09	1.96 %
AMP1		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	55.61	13.80 %