

MTD Sales
303.57 L

Brand Share %
15.50 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	171.19	24.11 %
Wash-Mac	122.98	19.21 %
Air-Cond	6.97	1.17 %
Oven	2.43	19.88 %
Total	303.57	15.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	160.54	17.41 %
VIJAYAWADA-01	143.02	13.81 %
Total	303.57	15.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	84.80	24.37 %
Wash-Mac	72.37	21.29 %
Air-Cond	1.99	0.87 %
Oven	1.38	22.65 %
Total	160.54	17.41 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	14.51 %
NYP1	4.11	12.60 %
SPE1	3.80	12.87 %
KNL2	3.67	11.57 %
NDL1	2.64	9.01 %
RCY1	2.53	13.91 %
BVL1	2.53	14.71 %
KDA1	2.28	6.15 %
KNL1	2.21	8.47 %
TPI1	1.92	7.52 %
VKI1	1.07	5.87 %
KHT1	0.92	3.31 %
PUT1	0.79	3.23 %
GTL1	0.25	2.71 %
Total	160.54	17.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	86.38	23.87 %
Wash-Mac	50.60	16.85 %
Air-Cond	4.98	1.36 %
Oven	1.06	17.14 %
Total	143.02	13.81 %

Branch *	MTD Sales L	Brand Share %
GNT1	8.91	13.29 %
CRL1	4.80	15.10 %
OGL1	4.47	9.78 %
ELU1	3.71	8.51 %
VJW1	3.52	7.51 %
NPR1	3.30	11.48 %
CKT1	3.22	13.31 %
RMV1	2.94	7.76 %
NRT1	2.48	10.02 %
RAL1	2.34	8.00 %
KDR1	2.29	12.86 %
VJW2	2.07	9.14 %
VKN1	2.02	6.15 %
TEL1	1.93	8.56 %
BPP1	1.83	11.58 %
MTM1	1.81	9.18 %
GVM1	1.73	9.85 %
PAP1	1.64	7.64 %
VJW5	1.51	7.93 %
PRL1	1.35	11.95 %
JGG1	1.09	7.89 %
AMP1	1.04	10.27 %
PNR1	1.02	8.95 %
GNT2	0.78	3.76 %
KND1	0.77	2.87 %
VJW4	0.64	3.43 %
GTSD		0.00 %
Total	143.02	13.81 %