

MTD Sales
223.23 L

Brand Share %
4.44 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	123.12	22.33 %
Air-Cond	50.01	1.20 %
Wash-Mac	48.64	16.37 %
Oven	1.46	16.82 %
Total	223.23	4.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	113.23	4.53 %
VIJAYAWADA-01	110.00	4.36 %
Total	223.23	4.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	62.85	22.63 %
Wash-Mac	27.83	17.72 %
Air-Cond	21.53	1.05 %
Oven	1.02	22.28 %
Total	113.23	4.53 %

Branch *	MTD Sales L	Brand Share %
ATP1	5.25	3.84 %
RJP1	4.30	4.08 %
NLR1	4.05	2.13 %
TPY1	3.99	2.29 %
PDT1	3.80	3.02 %
NDL1	2.60	3.67 %
KDR1	2.58	3.88 %
BVL1	2.31	3.84 %
KAR1	2.17	3.91 %
KNL2	2.15	2.35 %
KHT1	1.70	2.59 %
KNL1	1.56	1.65 %
SPE1	1.38	1.94 %
RCY1	1.04	1.73 %
TPI1	1.03	1.68 %
PUT1	0.28	0.43 %
GTL1	0.14	0.38 %
TPSD		0.00 %
WHKD		0.00 %
Total	113.23	4.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	60.28	22.03 %
Air-Cond	28.48	1.35 %
Wash-Mac	20.82	14.86 %
Oven	0.43	10.63 %
Total	110.00	4.36 %

Branch *	MTD Sales L	Brand Share %
TNK1	4.18	3.55 %
RMV1	2.74	3.34 %
VJW4	2.51	2.91 %
OGL1	2.41	2.17 %
DPE1	1.97	4.35 %
TNI1	1.83	3.60 %
VJW2	1.61	2.05 %
RAL1	1.53	2.14 %
PAP1	1.50	2.21 %
NPR1	1.49	2.37 %
MTM1	1.34	4.13 %
VKN1	1.33	2.47 %
BPP1	1.32	3.89 %
TEL1	1.19	1.30 %
PPM1	1.10	2.45 %
JGG1	1.04	2.89 %
GDV1	0.98	2.40 %
GVM1	0.78	0.99 %
KND1	0.74	1.03 %
VJW5	0.46	0.95 %
PRL1	0.46	1.09 %
VUY1	0.38	0.92 %
PNR1	0.26	1.15 %
GNT2	0.15	0.33 %
AMP1		0.00 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	110.00	4.36 %