



AP : SAMSUNGHA Sales Performance 26/03/2026 9:02 AM

MTD Sales
206.96 L

Brand Share %
7.40 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	109.74	21.68 %
Wash-Mac	49.75	14.76 %
Air-Cond	46.98	2.42 %
Oven	0.50	5.88 %
Total	206.96	7.40 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	107.67	8.43 %
VIJAYAWADA-01	99.29	6.53 %
Total	206.96	7.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	49.60	20.35 %
Air-Cond	29.86	3.44 %
Wash-Mac	28.11	17.46 %
Oven	0.10	2.64 %
Total	107.67	8.43 %

Branch *	MTD Sales L	Brand Share %
TPY1	6.77	6.50 %
NLR1	5.02	6.12 %
PDT1	4.31	6.61 %
ATP1	3.44	5.78 %
RJP1	2.87	6.54 %
KHT1	2.41	4.81 %
NDL1	2.31	6.86 %
SPE1	2.16	7.21 %
TPI1	1.78	4.77 %
VKI1	1.63	5.90 %
KVL1	1.41	5.29 %
BVL1	1.14	3.94 %
KAR1	1.06	3.99 %
KDR1	0.92	2.24 %
PGR1	0.72	4.81 %
PUT1	0.68	2.18 %
KOU1	0.57	2.38 %
KNL1	0.54	1.37 %
NYP1	0.31	1.07 %
GTL1	0.30	1.86 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	107.67	8.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	60.14	22.91 %
Wash-Mac	21.64	12.30 %
Air-Cond	17.11	1.59 %
Oven	0.40	8.44 %
Total	99.29	6.53 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.39	5.68 %
RAL1	2.48	6.61 %
RMV1	2.10	2.46 %
VJW4	2.00	4.28 %
TNI1	1.76	4.89 %
TVU1	1.68	6.07 %
MTM1	1.65	7.16 %
OGL1	1.65	1.94 %
VUY1	1.53	5.36 %
NPR1	1.52	4.43 %
VJW5	1.39	2.42 %
NRT1	1.37	3.33 %
PRL1	1.33	2.84 %
KND1	1.28	3.01 %
GVM1	1.25	4.51 %
VKN1	1.20	4.01 %
DPE1	0.84	3.75 %
PPM1	0.75	2.46 %
AMP1	0.65	3.86 %
PNR1	0.45	3.76 %
TEL1	0.44	1.30 %
PAP1	0.30	0.73 %
GDV1	0.30	1.59 %
GNT2		0.00 %
GTSD		0.00 %
WHVJ		0.00 %
Total	99.29	6.53 %