

MTD Sales
124.43 L

Brand Share %
16.66 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	63.38	23.60 %
Wash-Mac	54.75	19.65 %
Air-Cond	5.25	2.72 %
Oven	1.06	14.89 %
Total	124.43	16.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	71.14	19.62 %
VIJAYAWADA-01	53.29	13.86 %
Total	124.43	16.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.42	27.30 %
Wash-Mac	32.01	22.13 %
Air-Cond	2.94	3.49 %
Oven	0.78	19.43 %
Total	71.14	19.62 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.21	15.10 %
SPE1	1.96	12.35 %
RJP1	1.72	12.81 %
KDA1	1.66	16.34 %
BVL1	1.44	15.71 %
PIL1	1.40	16.06 %
NDL1	1.36	10.83 %
KOU1	1.06	14.86 %
KHT1	0.80	6.42 %
KVL1	0.71	7.04 %
PUT1	0.70	6.33 %
PGR1	0.58	7.60 %
RCY1	0.16	2.40 %
GTL1		0.00 %
TPSD		0.00 %
Total	71.14	19.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.95	20.13 %
Wash-Mac	22.74	16.97 %
Air-Cond	2.32	2.13 %
Oven	0.28	9.04 %
Total	53.29	13.86 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.00	12.97 %
TNK1	2.54	15.48 %
OGL1	2.50	12.21 %
ELU1	1.56	12.32 %
RAL1	1.56	13.72 %
VJW5	1.40	11.35 %
RMV1	1.29	8.97 %
TDD1	1.15	13.07 %
NRT1	1.04	10.17 %
JPT1	0.69	13.02 %
TEL1	0.67	8.86 %
MTM1	0.67	11.50 %
PAP1	0.65	7.43 %
GVM1	0.56	6.62 %
VJW2	0.48	5.16 %
VUY1	0.46	9.42 %
JGG1	0.46	8.22 %
VKN1	0.37	4.24 %
KND1	0.35	3.17 %
KDR1	0.33	3.82 %
PRL1	0.30	4.95 %
VJW4	0.17	1.02 %
GNT2	0.15	1.70 %
BPP1	0.13	3.87 %
DPE1	0.09	1.96 %
AMP1		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	53.29	13.86 %