

MTD Sales
298.26 L

Brand Share %
15.59 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	167.91	24.18 %
Wash-Mac	120.94	19.30 %
Air-Cond	6.97	1.20 %
Oven	2.43	21.06 %
Total	298.26	15.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	157.81	17.55 %
VIJAYAWADA-01	140.44	13.85 %
Total	298.26	15.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	83.76	24.52 %
Wash-Mac	70.69	21.27 %
Air-Cond	1.99	0.91 %
Oven	1.38	24.36 %
Total	157.81	17.55 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	15.09 %
NYP1	4.11	12.79 %
KNL2	3.67	11.67 %
SPE1	3.31	11.71 %
RCY1	2.53	14.17 %
BVL1	2.36	14.86 %
NDL1	2.30	8.10 %
KDA1	2.28	6.21 %
KNL1	2.21	8.72 %
TPI1	1.92	7.52 %
VKI1	1.07	5.95 %
KHT1	0.92	3.35 %
PUT1	0.79	3.28 %
GTL1	0.25	2.75 %
Total	157.81	17.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	84.16	23.86 %
Wash-Mac	50.25	17.08 %
Air-Cond	4.98	1.38 %
Oven	1.06	17.89 %
Total	140.44	13.85 %

Branch *	MTD Sales L	Brand Share %
GNT1	8.91	13.59 %
OGL1	4.47	9.83 %
CRL1	4.37	13.98 %
ELU1	3.71	8.63 %
VJW1	3.52	7.56 %
CKT1	3.22	13.46 %
JPT1	3.02	15.12 %
RMV1	2.94	7.86 %
NPR1	2.93	10.49 %
NRT1	2.48	10.20 %
RAL1	2.34	8.04 %
KDR1	2.29	12.94 %
VJW2	2.07	9.19 %
VKN1	2.02	6.45 %
TEL1	1.93	8.98 %
BPP1	1.83	12.25 %
MTM1	1.81	9.24 %
GVM1	1.73	9.92 %
VJW5	1.51	7.99 %
PAP1	1.50	7.07 %
PRL1	1.35	12.11 %
JGG1	1.09	8.07 %
PNR1	1.02	9.33 %
AMP1	0.88	9.08 %
GNT2	0.78	4.42 %
KND1	0.77	2.91 %
VJW4	0.64	3.55 %
GTSD		0.00 %
Total	140.44	13.85 %