

MTD Sales
214.19 L

Brand Share %
4.53 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	117.63	22.26 %
Air-Cond	48.97	1.25 %
Wash-Mac	46.13	16.27 %
Oven	1.46	17.51 %
Total	214.19	4.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	108.86	4.64 %
VIJAYAWADA-01	105.33	4.43 %
Total	214.19	4.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	60.34	22.64 %
Wash-Mac	26.26	17.50 %
Air-Cond	21.24	1.10 %
Oven	1.02	22.28 %
Total	108.86	4.64 %

Branch *	MTD Sales L	Brand Share %
ATP1	5.09	3.92 %
RJP1	4.30	4.18 %
TPY1	3.99	2.50 %
PDT1	3.80	3.16 %
NLR1	2.75	2.19 %
KDR1	2.58	4.06 %
NDL1	2.45	3.67 %
KAR1	2.17	4.01 %
KNL2	2.15	2.40 %
BVL1	1.87	3.29 %
KHT1	1.70	2.64 %
PGR1	1.59	4.48 %
KNL1	1.56	1.69 %
SPE1	1.38	1.97 %
RCY1	1.04	1.82 %
TPI1	1.03	1.84 %
PUT1	0.28	0.43 %
GTL1	0.14	0.39 %
TPSD		0.00 %
WHKD		0.00 %
Total	108.86	4.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	57.30	21.88 %
Air-Cond	27.73	1.40 %
Wash-Mac	19.87	14.90 %
Oven	0.43	11.61 %
Total	105.33	4.43 %

Branch *	MTD Sales L	Brand Share %
TNK1	4.03	3.55 %
RMV1	2.74	3.48 %
VJW4	2.51	2.98 %
OGL1	2.41	2.27 %
TNI1	1.83	3.72 %
VJW2	1.61	2.05 %
RAL1	1.53	2.21 %
PAP1	1.50	2.29 %
NPR1	1.35	2.22 %
VKN1	1.33	2.53 %
BPP1	1.32	3.97 %
TEL1	1.19	1.34 %
PPM1	1.10	2.56 %
JGG1	1.04	3.04 %
GDV1	0.98	2.50 %
MTM1	0.97	3.05 %
KND1	0.74	1.07 %
GVM1	0.48	1.04 %
VJW5	0.46	0.96 %
PRL1	0.46	1.13 %
VUY1	0.38	0.97 %
PNR1	0.26	1.19 %
GNT2	0.15	0.36 %
AMP1		0.00 %
GTSD		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	105.33	4.43 %