

MTD Sales
196.89 L

Brand Share %
7.26 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	104.11	21.40 %
Wash-Mac	47.53	14.60 %
Air-Cond	44.75	2.37 %
Oven	0.50	5.88 %
Total	196.89	7.26 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	102.04	8.29 %
VIJAYAWADA-01	94.85	6.41 %
Total	196.89	7.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	46.75	20.04 %
Air-Cond	27.93	3.33 %
Wash-Mac	27.27	17.52 %
Oven	0.10	2.64 %
Total	102.04	8.29 %

Branch *	MTD Sales L	Brand Share %
TPY1	6.40	6.23 %
PDT1	4.31	6.86 %
NLR1	4.04	5.10 %
ATP1	2.88	5.04 %
RJP1	2.69	6.32 %
KHT1	2.41	5.08 %
NDL1	2.31	7.07 %
TPI1	1.62	4.56 %
VKI1	1.46	5.66 %
SPE1	1.29	5.27 %
KVL1	1.22	4.72 %
BVL1	1.14	4.16 %
KAR1	0.76	3.04 %
KDR1	0.74	1.87 %
PGR1	0.72	4.81 %
PUT1	0.68	2.21 %
KOU1	0.57	2.38 %
KNL1	0.54	1.45 %
NYP1	0.31	1.12 %
GTL1	0.30	1.93 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	102.04	8.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	57.36	22.66 %
Wash-Mac	20.27	11.93 %
Air-Cond	16.83	1.60 %
Oven	0.40	8.44 %
Total	94.85	6.41 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.39	5.87 %
RAL1	2.29	6.25 %
RMV1	2.10	2.50 %
VJW4	1.85	4.09 %
TNI1	1.76	5.10 %
TVU1	1.68	6.31 %
VUY1	1.53	5.36 %
OGL1	1.45	1.74 %
MTM1	1.40	6.44 %
VJW5	1.39	2.43 %
NRT1	1.37	3.39 %
NPR1	1.37	4.09 %
PRL1	1.33	2.85 %
KND1	1.28	3.03 %
GVM1	1.25	4.62 %
VKN1	1.20	4.12 %
BPP1	0.89	5.89 %
DPE1	0.84	3.75 %
PPM1	0.75	2.49 %
AMP1	0.65	4.17 %
PNR1	0.45	3.87 %
TEL1	0.44	1.34 %
PAP1	0.30	0.75 %
GDV1	0.30	1.62 %
GNT2		0.00 %
GTSD		0.00 %
Total	94.85	6.41 %