

MTD Sales
120.08 L

Brand Share %
16.66 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	61.13	23.67 %
Wash-Mac	52.64	19.66 %
Air-Cond	5.25	2.79 %
Oven	1.06	15.68 %
Total	120.08	16.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	68.33	19.61 %
VIJAYAWADA-01	51.75	13.90 %
Total	120.08	16.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	34.02	27.35 %
Wash-Mac	30.60	22.16 %
Air-Cond	2.94	3.57 %
Oven	0.78	20.74 %
Total	68.33	19.61 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.04	14.98 %
SPE1	1.96	12.79 %
RJP1	1.72	13.20 %
BVL1	1.44	16.15 %
NDL1	1.36	11.56 %
KOU1	1.06	15.66 %
KHT1	0.80	6.59 %
KVL1	0.71	7.04 %
PUT1	0.70	6.69 %
PGR1	0.58	8.05 %
GTL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
Total	68.33	19.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.11	20.25 %
Wash-Mac	22.05	17.00 %
Air-Cond	2.32	2.19 %
Oven	0.28	9.35 %
Total	51.75	13.90 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.00	13.38 %
TNK1	2.54	16.09 %
OGI1	2.31	11.98 %
ELU1	1.56	12.64 %
RAL1	1.56	13.91 %
RMV1	1.29	8.97 %
VJW5	1.22	10.05 %
TDD1	1.15	13.07 %
NRT1	0.89	9.22 %
JPT1	0.69	13.02 %
TEL1	0.67	8.86 %
MTM1	0.67	11.50 %
PAP1	0.65	7.43 %
GVM1	0.56	6.62 %
VJW2	0.48	5.16 %
VUY1	0.46	10.17 %
JGG1	0.46	8.52 %
VKN1	0.37	4.47 %
KND1	0.35	3.21 %
KDR1	0.33	4.13 %
PRL1	0.30	5.06 %
VJW4	0.17	1.03 %
GNT2	0.15	1.83 %
BPP1	0.13	4.01 %
DPE1	0.09	2.03 %
AMP1		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	51.75	13.90 %