

MTD Sales
115.98 L

Brand Share %
16.74 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	59.34	23.96 %
Wash-Mac	50.33	19.71 %
Air-Cond	5.25	2.87 %
Oven	1.06	16.19 %
Total	115.98	16.74 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.67	19.52 %
VIJAYAWADA-01	50.31	14.11 %
Total	115.98	16.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.96	27.56 %
Wash-Mac	29.00	22.02 %
Air-Cond	2.94	3.60 %
Oven	0.78	21.98 %
Total	65.67	19.52 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.16	16.33 %
TPY1	3.04	15.56 %
RJP1	1.52	12.56 %
NDL1	1.36	12.06 %
SPE1	1.23	9.10 %
KOU1	1.06	16.01 %
KHT1	0.80	7.14 %
PUT1	0.70	7.17 %
PGR1	0.58	8.76 %
KVL1	0.48	4.91 %
GTL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
Total	65.67	19.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	26.39	20.60 %
Wash-Mac	21.33	17.24 %
Air-Cond	2.32	2.28 %
Oven	0.28	9.35 %
Total	50.31	14.11 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.84	13.18 %
TNK1	2.36	15.52 %
OGL1	2.33	13.11 %
ELU1	1.56	13.57 %
RAL1	1.56	14.41 %
RMV1	1.29	10.00 %
VJW5	1.22	11.08 %
TDD1	1.15	13.25 %
NRT1	0.89	9.45 %
JPT1	0.69	13.57 %
TEL1	0.67	8.86 %
MTM1	0.67	11.50 %
PAP1	0.65	7.64 %
GVM1	0.56	6.71 %
VJW2	0.48	5.54 %
VUY1	0.46	10.17 %
JGG1	0.46	8.82 %
VKN1	0.37	4.47 %
KND1	0.35	3.31 %
KDR1	0.33	4.23 %
PRL1	0.30	5.29 %
VJW4	0.17	1.05 %
GNT2	0.15	1.83 %
BPP1	0.13	4.15 %
DPE1	0.09	2.13 %
AMP1		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	50.31	14.11 %