

MTD Sales
286.61 L

Brand Share %
15.52 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	161.09	24.21 %
Wash-Mac	116.21	19.36 %
Air-Cond	6.97	1.22 %
Oven	2.34	22.01 %
Total	286.61	15.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	150.85	17.49 %
VIJAYAWADA-01	135.76	13.80 %
Total	286.61	15.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	79.25	24.54 %
Wash-Mac	68.24	21.49 %
Air-Cond	1.99	0.92 %
Oven	1.38	26.19 %
Total	150.85	17.49 %

Branch *	MTD Sales L	Brand Share %
NYP1	4.11	12.79 %
KNL2	3.67	12.27 %
KVL1	3.48	12.28 %
SPE1	3.21	11.40 %
RCY1	2.53	14.50 %
BVL1	2.36	15.28 %
KDA1	2.28	6.35 %
NDL1	2.19	7.99 %
TPI1	1.61	6.48 %
KNL1	1.59	6.64 %
VKI1	1.07	6.03 %
KHT1	0.92	3.61 %
PUT1	0.79	3.31 %
GTL1	0.25	2.90 %
Total	150.85	17.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	81.84	23.90 %
Wash-Mac	47.97	16.97 %
Air-Cond	4.98	1.41 %
Oven	0.97	17.93 %
Total	135.76	13.80 %

Branch *	MTD Sales L	Brand Share %
GNT1	8.14	12.78 %
OGL1	4.47	10.06 %
CRL1	4.37	14.27 %
VJW1	3.52	7.56 %
ELU1	3.27	8.13 %
CKT1	3.22	13.98 %
RMV1	2.94	8.05 %
NPR1	2.64	10.09 %
JPT1	2.52	12.92 %
NRT1	2.35	9.87 %
RAL1	2.34	8.05 %
VJW2	2.07	9.26 %
VKN1	1.87	6.26 %
KDR1	1.84	11.28 %
BPP1	1.83	13.34 %
MTM1	1.81	9.52 %
GVM1	1.73	10.14 %
TEL1	1.64	7.84 %
PAP1	1.50	7.16 %
PRL1	1.35	12.46 %
JGG1	1.09	8.31 %
VJW5	1.03	5.96 %
PNR1	1.02	9.63 %
AMP1	0.88	9.85 %
GNT2	0.78	4.64 %
KND1	0.77	3.00 %
VJW4	0.64	3.62 %
GTSD		0.00 %
Total	135.76	13.80 %