

MTD Sales
127.35 L

Brand Share %
9.65 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	68.61	17.22 %
Wash-Mac	53.90	16.44 %
Air-Cond	4.42	0.76 %
Oven	0.40	5.05 %
Total	127.35	9.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.55	9.70 %
VIJAYAWADA-01	61.80	9.60 %
Total	127.35	9.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.05	16.57 %
Wash-Mac	28.24	16.88 %
Air-Cond	1.86	0.64 %
Oven	0.40	9.28 %
Total	65.55	9.70 %

Branch *	MTD Sales L	Brand Share %
NYP1	1.44	8.51 %
VKI1	1.05	7.18 %
KVL1	1.04	5.80 %
KNL2	0.92	5.06 %
TPY1	0.90	3.45 %
RJP1	0.75	3.05 %
KDR1	0.74	4.76 %
KHT1	0.72	3.77 %
PUT1	0.63	3.75 %
KOU1	0.59	3.20 %
DHN1	0.53	3.35 %
KNL1	0.50	2.87 %
RCY1	0.44	1.62 %
GTL1	0.32	2.93 %
PGR1	0.30	2.81 %
BVL1	0.15	0.86 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	65.55	9.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	33.57	17.95 %
Wash-Mac	25.67	15.98 %
Air-Cond	2.57	0.88 %
Total	61.80	9.60 %

Branch *	MTD Sales L	Brand Share %
VSK1	5.04	7.40 %
CRL1	2.52	8.18 %
TNK1	2.15	9.23 %
VJW4	1.76	8.25 %
VJW1	1.69	6.50 %
OGL1	1.58	5.62 %
GNT2	1.28	6.28 %
NRT1	0.94	7.01 %
NPR1	0.86	5.77 %
RMV1	0.84	3.50 %
MTM1	0.81	7.42 %
TVU1	0.71	5.00 %
VJW2	0.69	7.68 %
BPP1	0.60	6.01 %
JGG1	0.50	7.43 %
PAP1	0.49	4.59 %
TEL1	0.48	3.68 %
PRL1	0.35	2.56 %
KND1	0.32	3.42 %
VKN1	0.25	2.53 %
JPT1	0.19	1.90 %
PPM1	0.16	2.24 %
PNR1	0.15	3.53 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	61.80	9.60 %