

MTD Sales
277.63 L

Brand Share %
15.42 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	156.94	24.24 %
Wash-Mac	112.62	19.29 %
Air-Cond	5.99	1.07 %
Oven	2.08	20.21 %
Total	277.63	15.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	144.69	17.28 %
VIJAYAWADA-01	132.93	13.81 %
Total	277.63	15.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	76.39	24.40 %
Wash-Mac	65.52	21.37 %
Air-Cond	1.68	0.79 %
Oven	1.11	22.72 %
Total	144.69	17.28 %

Branch *	MTD Sales L	Brand Share %
NYP1	3.83	12.14 %
KNL2	3.67	12.49 %
KVL1	3.33	11.86 %
SPE1	3.21	11.66 %
BVL1	2.36	15.28 %
KDA1	2.28	6.49 %
RCY1	2.28	13.30 %
NDL1	1.99	7.35 %
TPI1	1.61	6.48 %
KNL1	1.59	6.81 %
VKI1	1.07	6.25 %
KHT1	0.92	3.65 %
PUT1	0.79	3.63 %
GTL1	0.25	3.10 %
Total	144.69	17.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	80.55	24.09 %
Wash-Mac	47.10	17.00 %
Air-Cond	4.31	1.25 %
Oven	0.97	17.93 %
Total	132.93	13.81 %

Branch *	MTD Sales L	Brand Share %
GNT1	8.14	12.99 %
OGL1	4.47	10.30 %
CRL1	4.04	13.63 %
VJW1	3.38	7.39 %
ELU1	3.27	8.31 %
CKT1	3.04	13.39 %
RMV1	2.94	8.19 %
NPR1	2.64	10.41 %
JPT1	2.52	13.35 %
NRT1	2.35	9.98 %
RAL1	2.34	8.23 %
VJW2	2.07	9.26 %
VKN1	1.87	6.36 %
KDR1	1.84	11.28 %
BPP1	1.83	15.41 %
MTM1	1.81	9.52 %
GVM1	1.73	10.50 %
TEL1	1.48	7.14 %
PAP1	1.35	6.87 %
PRL1	1.20	11.24 %
JGG1	1.09	8.60 %
PNR1	1.02	9.63 %
AMP1	0.88	9.85 %
VJW5	0.82	4.89 %
GNT2	0.78	4.84 %
KND1	0.77	3.08 %
VJW4	0.64	3.67 %
GTSD		0.00 %
Total	132.93	13.81 %