

MTD Sales  
176.50 L

Brand Share %  
7.15 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	93.22	21.42 %
Air-Cond	41.90	2.41 %
Wash-Mac	40.88	14.22 %
Oven	0.50	6.45 %
Total	176.50	7.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	90.14	8.03 %
VIJAYAWADA-01	86.35	6.42 %
Total	176.50	7.15 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	41.11	19.85 %
Air-Cond	25.46	3.29 %
Wash-Mac	23.48	17.06 %
Oven	0.10	2.82 %
Total	90.14	8.03 %

Branch *	MTD Sales L	Brand Share %
TPY1	6.40	6.63 %
NLR1	3.18	4.26 %
RJP1	2.69	7.02 %
KHT1	2.41	5.42 %
ATP1	2.38	4.62 %
NDL1	1.95	6.68 %
TPI1	1.62	4.92 %
VKI1	1.30	5.59 %
SPE1	1.29	5.51 %
KNL2	1.26	5.04 %
KVL1	1.22	5.24 %
BVL1	1.03	4.30 %
KDR1	0.74	1.97 %
PGR1	0.72	5.47 %
KAR1	0.66	2.99 %
KOU1	0.57	2.54 %
KNL1	0.54	1.53 %
PUT1	0.45	1.59 %
NYP1	0.31	1.22 %
GTL1	0.30	2.10 %
TPSD		0.00 %
WHRN		0.00 %
Total	90.14	8.03 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	52.12	22.83 %
Wash-Mac	17.40	11.61 %
Air-Cond	16.44	1.71 %
Oven	0.40	9.48 %
<b>Total</b>	<b>86.35</b>	<b>6.42 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	4.39	6.48 %
RAL1	2.01	6.35 %
RMV1	1.94	2.60 %
VJW4	1.85	4.46 %
TNI1	1.42	4.52 %
MTM1	1.40	6.68 %
NRT1	1.37	4.22 %
NPR1	1.37	4.69 %
PRL1	1.33	3.01 %
KND1	1.28	3.13 %
GVM1	1.25	4.99 %
VJW5	1.21	2.26 %
TVU1	1.20	5.40 %
VKN1	1.20	4.56 %
OGL1	1.07	1.46 %
VUY1	0.96	3.53 %
DPE1	0.84	4.03 %
PPM1	0.75	2.67 %
AMP1	0.65	4.50 %
PNR1	0.45	4.14 %
TEL1	0.44	1.45 %
GDV1	0.17	1.02 %
PAP1	0.15	0.42 %
GNT2		0.00 %
GTSD		0.00 %
<b>Total</b>	<b>86.35</b>	<b>6.42 %</b>