

MTD Sales
104.81 L

Brand Share %
16.37 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	52.32	23.43 %
Wash-Mac	47.09	19.82 %
Air-Cond	4.48	2.59 %
Oven	0.92	15.47 %
Total	104.81	16.37 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.20	19.41 %
VIJAYAWADA-01	44.62	13.52 %
Total	104.81	16.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.80	28.04 %
Wash-Mac	26.82	21.92 %
Air-Cond	2.94	3.74 %
Oven	0.64	20.94 %
Total	60.20	19.41 %

Branch *	MTD Sales L	Brand Share %
TPY1	2.70	14.54 %
RJP1	1.38	12.35 %
SPE1	1.23	10.39 %
NDL1	1.19	11.63 %
DHN1	1.08	16.11 %
KOU1	0.87	15.57 %
KHT1	0.80	7.65 %
PGR1	0.58	9.47 %
PUT1	0.54	5.80 %
KVL1	0.34	3.70 %
GTL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
Total	60.20	19.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	22.52	19.24 %
Wash-Mac	20.27	17.60 %
Air-Cond	1.55	1.63 %
Oven	0.28	9.70 %
Total	44.62	13.52 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.68	13.20 %
TNK1	2.22	15.40 %
OGI1	2.14	13.39 %
ELU1	1.56	13.57 %
RMV1	1.29	11.35 %
RAL1	1.24	12.77 %
NRT1	0.89	9.85 %
VJW5	0.83	8.16 %
TDD1	0.80	10.72 %
JPT1	0.69	16.17 %
TEL1	0.67	9.24 %
MTM1	0.67	11.99 %
PAP1	0.65	8.49 %
VJW2	0.48	5.54 %
VUY1	0.46	10.46 %
JGG1	0.46	9.20 %
GVM1	0.41	5.50 %
VKN1	0.37	5.06 %
KND1	0.35	3.66 %
KDR1	0.33	4.57 %
PRL1	0.30	6.02 %
VJW4	0.17	1.09 %
GNT2	0.15	2.02 %
DPE1	0.09	2.28 %
AMP1		0.00 %
BPP1		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	44.62	13.52 %