

MTD Sales
265.89 L

Brand Share %
15.30 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	150.12	24.08 %
Wash-Mac	108.68	19.41 %
Air-Cond	5.00	0.92 %
Oven	2.08	20.73 %
Total	265.89	15.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	137.02	17.09 %
VIJAYAWADA-01	128.87	13.77 %
Total	265.89	15.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	72.38	24.30 %
Wash-Mac	62.16	21.33 %
Air-Cond	1.36	0.66 %
Oven	1.11	23.42 %
Total	137.02	17.09 %

Branch *	MTD Sales L	Brand Share %
NYP1	3.83	12.47 %
KNL2	3.37	12.11 %
KVL1	3.33	12.52 %
SPE1	3.21	11.92 %
KDA1	2.28	6.64 %
RCY1	2.28	13.59 %
NDL1	1.79	6.96 %
TPI1	1.61	6.78 %
KNL1	1.29	5.86 %
VKI1	1.07	6.67 %
KHT1	0.92	3.73 %
PUT1	0.79	3.89 %
GTL1	0.25	3.26 %
Total	137.02	17.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	77.74	23.89 %
Wash-Mac	46.52	17.33 %
Air-Cond	3.64	1.08 %
Oven	0.97	18.31 %
Total	128.87	13.77 %

Branch *	MTD Sales L	Brand Share %
GNT1	7.31	12.40 %
CRL1	4.04	13.84 %
OGL1	3.79	9.03 %
ELU1	3.27	8.37 %
VJW1	3.22	7.11 %
RMV1	2.94	8.30 %
CKT1	2.90	13.07 %
NPR1	2.64	10.82 %
JPT1	2.52	13.35 %
RAL1	2.34	8.32 %
NRT1	2.22	9.92 %
VJW2	2.07	9.26 %
GVM1	1.88	11.96 %
VKN1	1.87	6.53 %
KDR1	1.84	11.51 %
MTM1	1.81	9.72 %
TEL1	1.48	7.48 %
PAP1	1.35	7.05 %
JGG1	1.09	8.85 %
PRL1	1.07	10.72 %
PNR1	0.89	8.49 %
AMP1	0.88	9.99 %
GNT2	0.78	4.87 %
KND1	0.77	3.13 %
VJW5	0.66	4.11 %
VJW4	0.64	3.76 %
GTSD		0.00 %
Total	128.87	13.77 %