

MTD Sales
117.96 L

Brand Share %
9.50 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	63.95	16.96 %
Wash-Mac	49.18	16.45 %
Air-Cond	4.42	0.79 %
Oven	0.40	5.23 %
Total	117.96	9.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.64	9.46 %
VIJAYAWADA-01	57.32	9.54 %
Total	117.96	9.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.14	16.19 %
Wash-Mac	26.24	17.23 %
Air-Cond	1.86	0.65 %
Oven	0.40	9.92 %
Total	60.64	9.46 %

Branch *	MTD Sales L	Brand Share %
NDL1	1.25	8.16 %
NYP1	1.11	6.77 %
VKI1	1.05	7.89 %
KNL2	0.92	5.25 %
KVL1	0.88	5.64 %
RJP1	0.75	3.18 %
KDR1	0.74	4.97 %
KOU1	0.59	3.36 %
KHT1	0.53	2.91 %
DHN1	0.53	3.53 %
PUT1	0.48	3.08 %
RCY1	0.44	1.67 %
TPY1	0.40	1.62 %
KNL1	0.34	2.03 %
GTL1	0.32	3.34 %
PGR1	0.30	3.04 %
BVL1	0.15	0.94 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	60.64	9.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.82	17.81 %
Wash-Mac	22.94	15.64 %
Air-Cond	2.57	0.94 %
Total	57.32	9.54 %

Branch *	MTD Sales L	Brand Share %
VSK1	5.04	7.71 %
CRL1	2.36	8.05 %
VJW4	1.76	8.21 %
VJW1	1.52	6.32 %
OGL1	1.15	4.56 %
GNT2	0.85	4.46 %
MTM1	0.81	7.95 %
NRT1	0.80	5.98 %
TVU1	0.71	5.86 %
VJW2	0.69	7.95 %
NPR1	0.67	4.68 %
BPP1	0.60	6.13 %
RMV1	0.50	2.33 %
TEL1	0.48	3.73 %
PRL1	0.35	2.93 %
JGG1	0.32	5.17 %
PAP1	0.32	3.28 %
KND1	0.32	3.53 %
VKN1	0.25	2.56 %
JPT1	0.19	2.04 %
PPM1	0.16	2.27 %
PNR1	0.15	4.10 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	57.32	9.54 %