



AP : SAMSUNGHA Sales Performance 21/03/2026 9:02 AM

MTD Sales
166.54 L

Brand Share %
7.03 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	88.16	21.32 %
Air-Cond	39.80	2.37 %
Wash-Mac	38.09	14.20 %
Oven	0.50	6.68 %
Total	166.54	7.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	84.04	6.52 %
TIRUPATI-01	82.50	7.65 %
Total	166.54	7.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	50.43	23.22 %
Wash-Mac	17.35	12.35 %
Air-Cond	15.87	1.71 %
Oven	0.40	9.84 %
Total	84.04	6.52 %

Branch *	MTD Sales L	Brand Share %
RMV1	1.94	2.63 %
RAL1	1.86	6.14 %
VJW4	1.69	4.28 %
TNI1	1.42	4.83 %
NRT1	1.37	4.27 %
NPR1	1.37	4.94 %
PRL1	1.33	3.09 %
KND1	1.28	3.21 %
GVM1	1.25	5.19 %
VJW5	1.21	2.29 %
TVU1	1.20	6.06 %
VKN1	1.20	4.71 %
OGL1	1.07	1.51 %
MTM1	1.05	5.38 %
VUY1	0.96	3.60 %
DPE1	0.84	4.21 %
PPM1	0.75	2.87 %
AMP1	0.65	4.62 %
PNR1	0.45	4.22 %
TEL1	0.44	1.46 %
GDV1	0.17	1.04 %
PAP1	0.15	0.44 %
GNT2		0.00 %
GTSD		0.00 %
Total	84.04	6.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	37.73	19.23 %
Air-Cond	23.94	3.19 %
Wash-Mac	20.74	16.24 %
Oven	0.10	2.91 %
Total	82.50	7.65 %

Branch *	MTD Sales L	Brand Share %
TPY1	6.40	6.86 %
RJP1	2.69	7.02 %
NLR1	2.51	3.53 %
KHT1	2.41	5.59 %
NDL1	1.95	6.87 %
ATP1	1.77	3.57 %
TPI1	1.44	4.67 %
VKI1	1.30	5.97 %
SPE1	1.29	5.97 %
KNL2	1.26	5.20 %
KVL1	1.22	5.32 %
KDR1	0.74	1.97 %
PGR1	0.72	5.81 %
KAR1	0.66	3.06 %
KOU1	0.57	2.72 %
KNL1	0.54	1.56 %
BVL1	0.52	2.31 %
PUT1	0.45	1.67 %
NYP1	0.31	1.31 %
GTL1	0.30	2.25 %
TPSD		0.00 %
WHRN		0.00 %
Total	82.50	7.65 %