

MTD Sales  
246.20 L

Brand Share %  
15.63 %

Information:

MTD : 01-10-2025 To 19-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.63 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 139.48      | 24.88 %       |
| Wash-Mac | 99.99       | 19.73 %       |
| Air-Cond | 4.66        | 0.93 %        |
| Oven     | 2.08        | 22.36 %       |
| Total    | 246.20      | 15.63 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 126.10      | 17.73 %       |
| VIJAYAWADA-01 | 120.10      | 13.89 %       |
| Total         | 246.20      | 15.63 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 67.20       | 25.27 %       |
| Wash-Mac | 56.77       | 21.90 %       |
| Oven     | 1.11        | 24.52 %       |
| Air-Cond | 1.02        | 0.56 %        |
| Total    | 126.10      | 17.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NYP1     | 3.57        | 15.11 %       |
| KVL1     | 3.33        | 14.03 %       |
| SPE1     | 3.04        | 12.83 %       |
| KNL2     | 2.94        | 11.66 %       |
| KDA1     | 2.28        | 7.11 %        |
| RCY1     | 2.07        | 13.20 %       |
| ADI1     | 1.79        | 14.44 %       |
| TPI1     | 1.61        | 8.35 %        |
| NDL1     | 1.41        | 6.69 %        |
| KNL1     | 1.14        | 6.15 %        |
| VKI1     | 1.07        | 7.14 %        |
| KHT1     | 0.92        | 4.10 %        |
| PUT1     | 0.79        | 4.64 %        |
| GTL1     | 0.25        | 3.69 %        |
| Total    | 126.10      | 17.73 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 72.28       | 24.53 %       |
| Wash-Mac | 43.22       | 17.46 %       |
| Air-Cond | 3.64        | 1.15 %        |
| Oven     | 0.97        | 20.32 %       |
| Total    | 120.10      | 13.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 7.31        | 13.08 %       |
| CRL1     | 3.45        | 12.92 %       |
| OGL1     | 3.40        | 8.84 %        |
| ELU1     | 3.27        | 8.82 %        |
| VJW1     | 3.22        | 7.48 %        |
| RMV1     | 2.79        | 8.23 %        |
| CKT1     | 2.70        | 13.97 %       |
| NPR1     | 2.64        | 11.82 %       |
| JPT1     | 2.17        | 13.40 %       |
| GVM1     | 1.88        | 12.57 %       |
| VKN1     | 1.87        | 7.01 %        |
| NRT1     | 1.85        | 8.75 %        |
| RAL1     | 1.85        | 7.07 %        |
| MTM1     | 1.81        | 10.30 %       |
| VJW2     | 1.78        | 8.91 %        |
| KDR1     | 1.68        | 11.77 %       |
| TEL1     | 1.48        | 7.97 %        |
| PAP1     | 1.23        | 7.32 %        |
| PRL1     | 1.07        | 11.04 %       |
| PNR1     | 0.89        | 9.14 %        |
| AMP1     | 0.88        | 10.90 %       |
| JGG1     | 0.79        | 6.97 %        |
| GNT2     | 0.78        | 5.31 %        |
| KND1     | 0.77        | 3.33 %        |
| VJW5     | 0.66        | 4.51 %        |
| VJW4     | 0.64        | 3.98 %        |
| GTSD     |             | 0.00 %        |
| Total    | 120.10      | 13.89 %       |