

MTD Sales
157.37 L

Brand Share %
6.91 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	82.63	21.22 %
Air-Cond	38.51	2.37 %
Wash-Mac	35.73	14.11 %
Oven	0.50	7.21 %
Total	157.37	6.91 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	79.28	7.52 %
VIJAYAWADA-01	78.09	6.39 %
Total	157.37	6.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	36.06	19.15 %
Air-Cond	22.93	3.10 %
Wash-Mac	20.20	16.46 %
Oven	0.10	3.21 %
Total	79.28	7.52 %

Branch *	MTD Sales L	Brand Share %
TPY1	6.40	6.86 %
NLR1	2.51	3.54 %
KHT1	2.41	5.71 %
ATP1	1.77	3.65 %
TPI1	1.44	4.77 %
VKI1	1.30	6.09 %
SPE1	1.29	5.97 %
KNL2	1.26	5.38 %
KVL1	1.22	5.56 %
RCY1	1.09	5.57 %
KDR1	0.74	1.99 %
PGR1	0.72	5.99 %
KAR1	0.66	3.24 %
KOU1	0.57	2.79 %
KNL1	0.54	1.56 %
BVL1	0.35	1.57 %
NYP1	0.31	1.31 %
GTL1	0.30	2.32 %
PUT1	0.30	1.18 %
TPSD		0.00 %
WHRN		0.00 %
Total	79.28	7.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	46.57	23.15 %
Air-Cond	15.58	1.76 %
Wash-Mac	15.53	11.89 %
Oven	0.40	10.43 %
Total	78.09	6.39 %

Branch *	MTD Sales L	Brand Share %
RAL1	1.86	6.50 %
RMV1	1.80	2.54 %
NRT1	1.37	4.33 %
NPR1	1.37	5.22 %
VJW4	1.34	3.77 %
TNI1	1.28	4.36 %
KND1	1.28	3.35 %
GVM1	1.25	5.43 %
TVU1	1.20	6.17 %
VKN1	1.20	4.77 %
PRL1	1.13	2.70 %
OGL1	1.07	1.60 %
VJW5	1.05	2.00 %
MTM1	0.86	4.55 %
DPE1	0.84	4.54 %
PPM1	0.75	2.98 %
VUY1	0.75	2.86 %
AMP1	0.48	3.78 %
PNR1	0.45	4.29 %
TEL1	0.44	1.54 %
GDV1	0.17	1.05 %
GNT2		0.00 %
GTSD		0.00 %
PAP1		0.00 %
Total	78.09	6.39 %