

MTD Sales
95.04 L

Brand Share %
16.08 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.28	23.05 %
Wash-Mac	43.41	19.97 %
Air-Cond	3.53	2.16 %
Oven	0.82	16.42 %
Total	95.04	16.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.59	19.04 %
VIJAYAWADA-01	40.45	13.30 %
Total	95.04	16.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.58	27.74 %
Wash-Mac	25.49	22.68 %
Air-Cond	1.98	2.61 %
Oven	0.54	20.56 %
Total	54.59	19.04 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.45	15.59 %
TPY1	1.89	10.92 %
RJP1	1.38	12.48 %
SPE1	1.07	9.46 %
BVL1	0.94	12.77 %
KHT1	0.80	8.36 %
NDL1	0.79	8.71 %
KOU1	0.73	13.34 %
PGR1	0.58	9.66 %
PUT1	0.54	6.42 %
KVL1	0.20	2.34 %
GTL1		0.00 %
RCY1		0.00 %
Total	54.59	19.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	20.70	18.94 %
Wash-Mac	17.92	17.06 %
Air-Cond	1.55	1.77 %
Oven	0.28	11.84 %
Total	40.45	13.30 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.68	13.24 %
OGL1	1.50	10.08 %
ELU1	1.38	13.28 %
RMV1	1.29	11.64 %
RAL1	1.24	13.20 %
VJW5	0.83	8.16 %
TDD1	0.80	10.89 %
NRT1	0.74	9.03 %
PAP1	0.65	10.81 %
MTM1	0.52	10.23 %
JPT1	0.52	12.72 %
VUY1	0.46	10.94 %
JGG1	0.46	9.39 %
TEL1	0.45	7.02 %
GVM1	0.41	6.09 %
VKN1	0.37	5.15 %
KND1	0.35	4.73 %
KDR1	0.33	4.77 %
VJW2	0.31	4.50 %
PRL1	0.30	6.29 %
VJW4	0.17	1.16 %
DPE1	0.09	2.42 %
AMP1		0.00 %
BPP1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	40.45	13.30 %