

MTD Sales
229.41 L

Brand Share %
15.85 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	130.36	25.28 %
Wash-Mac	92.65	20.11 %
Air-Cond	4.66	1.01 %
Oven	1.74	21.52 %
Total	229.41	15.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	115.12	17.95 %
VIJAYAWADA-01	114.28	14.17 %
Total	229.41	15.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	61.59	25.33 %
Wash-Mac	51.64	22.41 %
Air-Cond	1.02	0.62 %
Oven	0.87	21.45 %
Total	115.12	17.95 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.89	15.24 %
NYP1	3.36	14.90 %
KVL1	3.33	14.45 %
KNL2	2.94	14.32 %
SPE1	2.74	13.32 %
RCY1	1.90	13.34 %
KDA1	1.83	5.96 %
ADI1	1.79	15.72 %
TPI1	1.33	8.82 %
VKI1	1.07	8.30 %
KNL1	0.98	6.03 %
NDL1	0.97	5.27 %
KHT1	0.92	4.61 %
PUT1	0.79	5.80 %
GTL1	0.25	4.19 %
Total	115.12	17.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	68.77	25.23 %
Wash-Mac	41.01	17.81 %
Air-Cond	3.64	1.21 %
Oven	0.87	21.58 %
Total	114.28	14.17 %

Branch *	MTD Sales L	Brand Share %
GNT1	6.59	12.76 %
TDD1	3.49	14.21 %
OGI1	3.40	10.36 %
ELU1	3.27	9.13 %
CRL1	3.10	12.46 %
VJW1	3.06	7.53 %
RMV1	2.79	8.61 %
CKT1	2.70	15.31 %
NPR1	2.54	12.24 %
JPT1	2.17	14.01 %
GVM1	1.88	12.81 %
VKN1	1.87	7.83 %
NRT1	1.85	10.23 %
RAL1	1.85	7.67 %
MTM1	1.81	10.58 %
VJW2	1.78	9.57 %
KDR1	1.68	12.50 %
TEL1	1.48	8.44 %
PAP1	1.23	8.25 %
PRL1	1.07	12.04 %
PNR1	0.89	9.66 %
AMP1	0.88	11.10 %
JGG1	0.79	7.41 %
GNT2	0.78	5.59 %
KND1	0.77	3.53 %
VJW4	0.64	4.08 %
VJW5	0.49	3.49 %
GTSD		0.00 %
Total	114.28	14.17 %