

MTD Sales
108.34 L

Brand Share %
9.46 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	59.55	17.13 %
Wash-Mac	43.95	16.21 %
Air-Cond	4.42	0.85 %
Oven	0.40	5.80 %
Total	108.34	9.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	55.79	9.37 %
VIJAYAWADA-01	52.54	9.56 %
Total	108.34	9.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.44	16.14 %
Wash-Mac	24.09	17.62 %
Air-Cond	1.86	0.68 %
Oven	0.40	11.26 %
Total	55.79	9.37 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.22	8.39 %
NDL1	1.15	8.33 %
NYP1	1.11	7.19 %
VKL1	1.05	8.43 %
KNL2	0.92	5.40 %
RJP1	0.75	3.43 %
KDR1	0.74	5.29 %
KOU1	0.59	3.73 %
KHT1	0.53	3.09 %
KVL1	0.51	4.31 %
RCY1	0.44	1.76 %
TPY1	0.40	1.73 %
GTL1	0.32	3.43 %
PGR1	0.30	3.14 %
KNL1	0.17	1.18 %
BVL1	0.15	0.99 %
DHN1	0.15	1.18 %
PUT1	0.15	1.03 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	55.79	9.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.11	18.21 %
Wash-Mac	19.86	14.77 %
Air-Cond	2.57	1.04 %
Total	52.54	9.56 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.63	7.58 %
CRL1	2.36	8.53 %
VJW4	1.76	8.85 %
VJW1	1.21	5.41 %
OGL1	0.92	3.87 %
GNT2	0.85	4.46 %
MTM1	0.81	8.76 %
TVU1	0.71	6.58 %
VJW2	0.69	8.52 %
NRT1	0.64	5.23 %
BPP1	0.60	6.25 %
NPR1	0.44	3.16 %
PRL1	0.35	3.29 %
TEL1	0.33	2.92 %
JGG1	0.32	5.73 %
KND1	0.32	3.83 %
VKN1	0.25	2.66 %
RMV1	0.20	1.07 %
JPT1	0.19	2.24 %
PAP1	0.17	1.99 %
PPM1	0.16	2.27 %
PNR1	0.15	4.10 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	52.54	9.56 %