

MTD Sales
128.26 L

Brand Share %
4.53 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Fridge | 83.64 | 19.01 % |
| Wash-Mac | 38.60 | 15.39 % |
| Air-Cond | 5.57 | 0.26 % |
| Oven | 0.45 | 10.26 % |
| Total | 128.26 | 4.53 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|---------------|
| VIJAYAWADA-01 | 74.37 | 4.49 % |
| TIRUPATI-01 | 53.89 | 4.58 % |
| Total | 128.26 | 4.53 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 48.81 | 21.04 % |
| Wash-Mac | 20.30 | 16.26 % |
| Air-Cond | 4.91 | 0.38 % |
| Oven | 0.35 | 16.04 % |
| Total | 74.37 | 4.49 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TNK1 | 2.90 | 3.74 % |
| RMV1 | 2.53 | 3.82 % |
| OGL1 | 1.44 | 1.27 % |
| VJW4 | 1.40 | 2.20 % |
| NRT1 | 1.28 | 2.82 % |
| TNI1 | 1.03 | 3.93 % |
| VJW5 | 1.02 | 2.75 % |
| GNT2 | 0.94 | 2.83 % |
| VJW1 | 0.89 | 1.07 % |
| TEL1 | 0.89 | 1.90 % |
| BPP1 | 0.72 | 3.34 % |
| GDV1 | 0.68 | 2.58 % |
| VKN1 | 0.65 | 1.59 % |
| NZV1 | 0.52 | 2.78 % |
| PAP1 | 0.44 | 1.04 % |
| KND1 | 0.31 | 0.80 % |
| GVM1 | 0.31 | 1.00 % |
| VUY1 | 0.29 | 1.49 % |
| PNR1 | 0.28 | 2.66 % |
| AMP1 | 0.14 | 0.68 % |
| WHGT | | 0.00 % |
| Total | 74.37 | 4.49 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 34.83 | 16.75 % |
| Wash-Mac | 18.30 | 14.53 % |
| Air-Cond | 0.66 | 0.08 % |
| Oven | 0.10 | 4.42 % |
| Total | 53.89 | 4.58 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TPY2 | 3.75 | 3.01 % |
| KDR1 | 1.87 | 4.15 % |
| KNL1 | 1.61 | 4.14 % |
| NYP1 | 1.42 | 3.82 % |
| SPE1 | 1.42 | 3.27 % |
| PDT1 | 1.32 | 2.68 % |
| TPI1 | 1.29 | 4.38 % |
| NLR1 | 1.23 | 1.91 % |
| BVL1 | 1.19 | 3.18 % |
| KHT1 | 1.04 | 3.00 % |
| KVL1 | 0.98 | 2.76 % |
| KOU1 | 0.89 | 4.24 % |
| KNL2 | 0.79 | 2.96 % |
| PGR1 | 0.48 | 2.40 % |
| RCY1 | 0.46 | 2.17 % |
| PUT1 | 0.39 | 1.02 % |
| TPY1 | 0.38 | 0.47 % |
| GTL1 | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 53.89 | 4.58 % |