



AP : SAMSUNGHA Sales Performance 19/03/2026 9:02 AM

MTD Sales
132.75 L

Brand Share %
6.99 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.99 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 68.96 | 21.94 % |
| Air-Cond | 33.47 | 2.45 % |
| Wash-Mac | 29.95 | 14.15 % |
| Oven | 0.37 | 6.77 % |
| Total | 132.75 | 6.99 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 69.59 | 7.87 % |
| VIJAYAWADA-01 | 63.16 | 6.22 % |
| Total | 132.75 | 6.99 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 31.57 | 19.81 % |
| Air-Cond | 20.36 | 3.30 % |
| Wash-Mac | 17.56 | 16.85 % |
| Oven | 0.10 | 4.05 % |
| Total | 69.59 | 7.87 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1 | 2.51 | 4.07 % |
| KHT1 | 1.73 | 5.42 % |
| ATP1 | 1.61 | 3.65 % |
| TPI1 | 1.44 | 5.46 % |
| KNL2 | 1.13 | 5.47 % |
| KVL1 | 1.06 | 5.51 % |
| RCY1 | 0.96 | 5.54 % |
| VKI1 | 0.82 | 4.81 % |
| KDR1 | 0.74 | 3.86 % |
| PGR1 | 0.72 | 6.47 % |
| KOU1 | 0.57 | 3.42 % |
| KNL1 | 0.54 | 2.07 % |
| KAR1 | 0.53 | 2.96 % |
| BVL1 | 0.35 | 1.80 % |
| NYP1 | 0.31 | 1.57 % |
| GTL1 | 0.30 | 2.37 % |
| PUT1 | 0.30 | 1.35 % |
| TPSD | | 0.00 % |
| Total | 69.59 | 7.87 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 37.39 | 24.12 % |
| Air-Cond | 13.11 | 1.75 % |
| Wash-Mac | 12.39 | 11.53 % |
| Oven | 0.27 | 9.00 % |
| Total | 63.16 | 6.22 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| VJW1 | 3.27 | 6.61 % |
| RMV1 | 1.80 | 3.25 % |
| RAL1 | 1.50 | 6.13 % |
| VJW4 | 1.34 | 4.52 % |
| TNI1 | 1.28 | 5.27 % |
| NRT1 | 1.22 | 4.15 % |
| TVU1 | 1.20 | 6.97 % |
| KND1 | 1.14 | 3.53 % |
| NPR1 | 1.11 | 4.93 % |
| GVM1 | 1.10 | 5.66 % |
| PRL1 | 0.99 | 2.50 % |
| VKN1 | 0.95 | 4.70 % |
| VJW5 | 0.92 | 2.51 % |
| MTM1 | 0.86 | 6.44 % |
| OGL1 | 0.72 | 1.20 % |
| VUY1 | 0.55 | 2.24 % |
| AMP1 | 0.48 | 4.43 % |
| PPM1 | 0.44 | 2.21 % |
| PNR1 | 0.32 | 3.59 % |
| DPE1 | 0.31 | 2.14 % |
| TEL1 | 0.30 | 1.47 % |
| GDV1 | 0.17 | 1.38 % |
| GNT2 | | 0.00 % |
| GTSD | | 0.00 % |
| PAP1 | | 0.00 % |
| Total | 63.16 | 6.22 % |