

MTD Sales
92.80 L

Brand Share %
16.12 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.19	23.40 %
Wash-Mac	42.36	19.86 %
Air-Cond	3.53	2.20 %
Oven	0.73	15.34 %
Total	92.80	16.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.98	19.09 %
VIJAYAWADA-01	39.83	13.36 %
Total	92.80	16.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.72	28.09 %
Wash-Mac	24.83	22.69 %
Air-Cond	1.98	2.68 %
Oven	0.45	17.74 %
Total	52.98	19.09 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.89	11.05 %
RJP1	1.29	11.76 %
SPE1	1.07	9.88 %
BVL1	0.94	13.44 %
KHT1	0.80	8.38 %
NDL1	0.79	8.99 %
PGR1	0.58	9.66 %
PUT1	0.54	6.42 %
KOU1	0.28	5.79 %
KVL1	0.20	2.34 %
GTL1		0.00 %
RCY1		0.00 %
Total	52.98	19.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	20.47	19.34 %
Wash-Mac	17.53	16.88 %
Air-Cond	1.55	1.79 %
Oven	0.28	12.61 %
Total	39.83	13.36 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.68	13.35 %
OGL1	1.50	10.33 %
ELU1	1.38	13.28 %
RMV1	1.29	11.64 %
RAL1	1.24	13.63 %
VJW5	0.83	8.16 %
TDD1	0.80	11.56 %
NRT1	0.74	9.03 %
PAP1	0.65	11.02 %
MTM1	0.52	11.35 %
JPT1	0.52	13.32 %
VUY1	0.46	10.94 %
TEL1	0.45	7.02 %
GVM1	0.41	6.09 %
VKN1	0.37	5.15 %
KND1	0.35	4.82 %
KDR1	0.33	4.77 %
VJW2	0.31	4.50 %
PRL1	0.30	6.74 %
JGG1	0.22	4.85 %
VJW4	0.17	1.16 %
DPE1	0.09	2.58 %
AMP1		0.00 %
BPP1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	39.83	13.36 %