

MTD Sales
197.31 L

Brand Share %
15.35 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	110.32	24.45 %
Wash-Mac	81.98	19.91 %
Air-Cond	3.37	0.81 %
Oven	1.64	22.75 %
Total	197.31	15.35 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	103.42	17.92 %
VIJAYAWADA-01	93.89	13.25 %
Total	197.31	15.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	55.24	25.49 %
Wash-Mac	46.39	22.24 %
Air-Cond	1.02	0.69 %
Oven	0.77	21.00 %
Total	103.42	17.92 %

Branch *	MTD Sales L	Brand Share %
NYP1	3.36	15.25 %
KVL1	3.16	15.34 %
SPE1	2.37	12.37 %
KDA1	1.83	6.35 %
RCY1	1.72	12.60 %
ADI1	1.56	14.99 %
TPI1	1.33	9.07 %
KNL1	0.98	6.66 %
NDL1	0.97	5.54 %
KHT1	0.92	4.80 %
PUT1	0.79	6.13 %
VKI1	0.73	6.28 %
GTL1	0.25	4.19 %
Total	103.42	17.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	55.09	23.50 %
Wash-Mac	35.59	17.52 %
Air-Cond	2.35	0.88 %
Oven	0.87	24.56 %
Total	93.89	13.25 %

Branch *	MTD Sales L	Brand Share %
GNT1	6.00	12.52 %
ELU1	3.27	9.50 %
CRL1	2.95	12.66 %
VJW1	2.93	7.88 %
OGL1	2.85	9.51 %
RMV1	2.64	9.66 %
NPR1	2.54	12.66 %
GVM1	1.88	13.07 %
JPT1	1.87	12.73 %
MTM1	1.81	11.71 %
NRT1	1.71	10.75 %
RAL1	1.55	7.15 %
VKN1	1.54	7.03 %
TEL1	1.48	8.66 %
VJW2	1.40	7.98 %
KDR1	1.29	10.54 %
PAP1	1.23	8.97 %
PRL1	0.90	12.14 %
PNR1	0.89	10.08 %
JGG1	0.79	7.62 %
GNT2	0.78	6.30 %
KND1	0.77	3.74 %
AMP1	0.65	8.89 %
VJW4	0.64	4.36 %
VJW5	0.49	3.59 %
GTSD		0.00 %
Total	93.89	13.25 %