

MTD Sales
104.86 L

Brand Share %
9.51 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	57.21	17.11 %
Wash-Mac	42.83	16.30 %
Air-Cond	4.42	0.89 %
Oven	0.40	6.04 %
Total	104.86	9.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.93	9.42 %
VIJAYAWADA-01	50.93	9.61 %
Total	104.86	9.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	28.36	16.15 %
Wash-Mac	23.31	17.73 %
Air-Cond	1.86	0.71 %
Oven	0.40	11.79 %
Total	53.93	9.42 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.22	8.43 %
NDL1	1.15	8.89 %
NYP1	1.11	7.41 %
VKL1	1.05	8.97 %
KNL2	0.92	5.85 %
RJP1	0.75	3.45 %
KDR1	0.74	5.29 %
KOU1	0.59	3.79 %
KHT1	0.53	3.11 %
KVL1	0.51	4.35 %
RCY1	0.44	1.77 %
TPY1	0.40	1.80 %
GTL1	0.32	3.64 %
PGR1	0.30	3.66 %
KNL1	0.17	1.22 %
BVL1	0.15	1.04 %
DHN1	0.15	1.21 %
PUT1	0.15	1.11 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	53.93	9.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	28.85	18.18 %
Wash-Mac	19.52	14.87 %
Air-Cond	2.57	1.08 %
Total	50.93	9.61 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.24	7.17 %
CRL1	2.36	8.70 %
VJW4	1.76	8.85 %
VJW1	1.21	5.56 %
OGL1	0.92	3.98 %
GNT2	0.85	4.46 %
TVU1	0.71	7.25 %
VJW2	0.69	9.14 %
NRT1	0.64	5.32 %
BPP1	0.60	6.25 %
NPR1	0.44	3.16 %
TEL1	0.33	3.12 %
JGG1	0.32	5.73 %
KND1	0.32	4.15 %
VKN1	0.25	2.73 %
RMV1	0.20	1.12 %
JPT1	0.19	2.34 %
PAP1	0.17	1.99 %
PRL1	0.17	1.74 %
PPM1	0.16	2.27 %
PNR1	0.15	4.53 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	50.93	9.61 %