



AP : SAMSUNGHA Sales Performance 18/05/2026 9:02 AM

MTD Sales
118.52 L

Brand Share %
4.38 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	78.08	19.01 %
Wash-Mac	34.96	15.03 %
Air-Cond	5.18	0.25 %
Oven	0.30	7.43 %
Total	118.52	4.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	68.48	4.35 %
TIRUPATI-01	50.04	4.42 %
Total	118.52	4.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	45.56	21.52 %
Wash-Mac	18.20	15.80 %
Air-Cond	4.52	0.36 %
Oven	0.20	9.74 %
Total	68.48	4.35 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.74	3.68 %
RMV1	2.19	3.51 %
VJW4	1.40	2.32 %
OGL1	1.17	1.07 %
NRT1	1.12	2.53 %
VJW5	1.02	2.81 %
GNT2	0.94	2.87 %
VJW1	0.89	1.13 %
GDV1	0.68	2.58 %
VKN1	0.65	1.69 %
TEL1	0.61	1.39 %
BPP1	0.56	2.73 %
NZV1	0.52	3.12 %
KND1	0.31	0.83 %
GVM1	0.31	1.02 %
VUY1	0.29	1.53 %
PNR1	0.28	2.89 %
PAP1	0.25	0.65 %
AMP1	0.14	0.71 %
WHGT		0.00 %
Total	68.48	4.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.52	16.33 %
Wash-Mac	16.76	14.29 %
Air-Cond	0.66	0.08 %
Oven	0.10	4.98 %
Total	50.04	4.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.75	3.10 %
KDR1	1.87	4.26 %
RJP1	1.62	4.28 %
SPE1	1.42	3.35 %
PDT1	1.32	2.81 %
KNL1	1.26	3.44 %
NLR1	1.23	1.97 %
BVL1	1.19	3.36 %
NYP1	1.16	3.34 %
VKI1	1.16	4.02 %
KHT1	1.04	3.09 %
KVL1	0.98	2.86 %
KOU1	0.89	4.32 %
KNL2	0.79	3.07 %
PGR1	0.48	2.49 %
RCY1	0.46	2.31 %
PUT1	0.39	1.06 %
TPY1	0.38	0.47 %
GTL1		0.00 %
WHKD		0.00 %
Total	50.04	4.42 %