



# AP : SAMSUNGHA Sales Performance 18/03/2026 9:02 AM

MTD Sales  
129.75 L

Brand Share %  
6.92 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	67.69	21.86 %
Air-Cond	32.39	2.39 %
Wash-Mac	29.31	14.44 %
Oven	0.37	7.02 %
Total	129.75	6.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	67.41	7.74 %
VIJAYAWADA-01	62.34	6.21 %
Total	129.75	6.92 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	30.97	19.71 %
Air-Cond	19.27	3.16 %
Wash-Mac	17.06	16.78 %
Oven	0.10	4.05 %
Total	67.41	7.74 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.51	4.11 %
KHT1	1.73	5.56 %
ATP1	1.61	3.72 %
TPI1	1.44	5.55 %
KNL2	1.13	5.47 %
KVL1	1.06	5.62 %
VKI1	0.82	4.81 %
RCY1	0.82	4.85 %
KDR1	0.74	3.86 %
PGR1	0.72	6.47 %
KOU1	0.57	3.42 %
KNL1	0.54	2.07 %
KAR1	0.53	3.01 %
BVL1	0.35	1.85 %
NYP1	0.31	1.57 %
PUT1	0.30	1.35 %
GTL1	0.14	1.22 %
TPSD		0.00 %
Total	67.41	7.74 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	36.72	24.07 %
Air-Cond	13.11	1.75 %
Wash-Mac	12.25	12.10 %
Oven	0.27	9.63 %
<b>Total</b>	<b>62.34</b>	<b>6.21 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	3.27	6.67 %
RMV1	1.80	3.28 %
RAL1	1.50	6.16 %
VJW4	1.34	4.52 %
TNI1	1.28	5.34 %
NRT1	1.22	4.20 %
NPR1	1.11	4.96 %
GVM1	1.10	5.66 %
PRL1	0.99	2.50 %
KND1	0.99	3.09 %
VKN1	0.95	4.70 %
VJW5	0.92	2.51 %
MTM1	0.86	6.51 %
OGL1	0.72	1.22 %
VUY1	0.55	2.24 %
AMP1	0.48	4.43 %
PPM1	0.44	2.25 %
BPP1	0.36	4.21 %
PNR1	0.32	3.64 %
DPE1	0.31	2.14 %
TEL1	0.30	1.47 %
GDV1	0.17	1.38 %
GNT2		0.00 %
GTSD		0.00 %
PAP1		0.00 %
<b>Total</b>	<b>62.34</b>	<b>6.21 %</b>