

MTD Sales
89.40 L

Brand Share %
16.19 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	44.00	23.34 %
Wash-Mac	41.23	20.26 %
Air-Cond	3.53	2.27 %
Oven	0.64	13.98 %
Total	89.40	16.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	51.43	19.12 %
VIJAYAWADA-01	37.98	13.40 %
Total	89.40	16.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	24.65	27.89 %
Wash-Mac	24.35	23.05 %
Air-Cond	1.98	2.73 %
Oven	0.45	18.40 %
Total	51.43	19.12 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.45	16.15 %
TPY1	1.89	11.23 %
RJP1	1.29	12.44 %
SPE1	1.07	10.09 %
BVL1	0.94	14.08 %
KHT1	0.80	8.85 %
NDL1	0.79	9.39 %
PGR1	0.58	10.02 %
PUT1	0.54	6.68 %
KOU1	0.28	6.50 %
KVL1	0.20	2.38 %
GTL1		0.00 %
RCY1		0.00 %
Total	51.43	19.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	19.35	19.32 %
Wash-Mac	16.89	17.26 %
Air-Cond	1.55	1.86 %
Oven	0.19	8.95 %
Total	37.98	13.40 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.53	13.68 %
OGL1	1.50	10.77 %
ELU1	1.38	14.33 %
RMV1	1.29	12.72 %
RAL1	1.24	14.75 %
VJW5	0.83	8.16 %
TDD1	0.80	11.56 %
PAP1	0.65	12.30 %
NRT1	0.60	7.79 %
VUY1	0.46	11.63 %
TEL1	0.45	7.02 %
GVM1	0.41	6.24 %
VKN1	0.37	5.74 %
KND1	0.35	5.69 %
JPT1	0.33	8.94 %
KDR1	0.33	4.77 %
VJW2	0.31	4.58 %
MTM1	0.31	7.82 %
PRL1	0.30	6.94 %
JGG1	0.22	4.85 %
VJW4	0.17	1.16 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	37.98	13.40 %